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# FIELD'S SEED SENSE

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Printed and Published in the Private Printshop of the Henry Field Seed Company, Shenandoah, Iowa.

Vol. 17

Shenandoah, Iowa. March, 1929

No. 1



## Here Is All The Field Bunch There Is Left At Home

The folks here say this is the best picture of us that we've had in a long while. Had a time taking it. Georgia was late getting home from high school. I was due on the air in a few minutes. And it was cold. Anyway it shows the children that are left at home now. It is hard to realize how quickly they are growing up and starting out for themselves. Won't be long, I suppose, before they all have homes and families of their own and I will be alone.

Josephine, the one sitting down, works at the Seed House registering visitors. Georgia standing beside me is in high school. Ruth is next and she works at

the Seed House, too, in the merchandise Department. Then there's Letty and John Henry still in grade school. Yes, we are a healthy lot. I am getting heavier myself. Guess hard work is going to agree with me, after all.

The other children are pretty much scattered out now. Mary Smith and Faith Stone are living in California. Phillip and his wife live there, too. Jessie Desch is still in Chicago. Hope Pawek at Creston, Iowa. Frank has charge of our Nursery Department. I guess that completes the roll call. All happy, as usual. Eating 3 meals a day. Working hard and mighty glad to be able to.

H. F.

## The Biggest Year We Ever Had

We are all set and ready to go into the biggest year we have ever had. Never saw things looking bigger and going better. And never was so well prepared to take all that comes. Orders are running way ahead of last year and, believe me, that was quite a record to beat. We want all the business we can get and appreciate your orders, large or small. That's what we are here for. Always liked the big orders best. You can't blame us for that. But, big or little, your order will get prompt and careful attention and you are sure of a square deal.

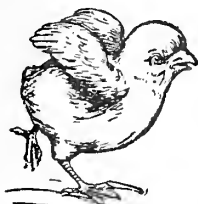
And there's more to our business than just size. I wouldn't care to just do a big business unless there was more to it than that. Live and let Live. Give and take. Enjoy life as you go along. I always think of our business as being partly yours. As much yours as ours. And we wouldn't have any fun at all without feeling that we were doing you folks some good. Been doing business that way for a good many years and it hasn't hurt us any yet to let the customer be boss. By and large, we have found all our customers good neighborly folks. Sincere, honest and willing to go half way.

I don't know whether I've said exactly what I want to or not. Anyway, if I didn't feel like our customers are our friends I would get out of business and get back into the garden where I came from. Come and see us. Write to me. We'd like to know you all better and believe that the Seed House Folks will all bear acquaintance all right.

## The New Arcade and Greenhouse

It seems like we are always building something or planning to and if you haven't been to see us for several months you will generally find a new building some place. The picture on this page was taken on the steps of our new Greenhouse. This new Greenhouse is on the roof of the new Arcade store building. Both were built last year. And now we are getting cramped for more room and don't know which direction to grow or when we will have time to do it.

Free Gladiola Bulbs — See Page 7



## Iowa Standard Accredited BABY CHICKS

Hatched and Shipped by Shenandoah  
Hatchery

It is Big Sturdy Baby Chicks that you people want this season, and those are what we have to offer. We have not increased our hatching capacity, but devoted our time and money to improving our flocks. Each flock is inspected and approved by an Authorized Inspector of the Iowa Poultry Improvement Association.

We are offering two grades AA and A Grade. The AA Grade are from flocks that have been under our own supervision for the last eight years, the A Grade not quite so long.

We Guarantee 100% live delivery on strong and healthy Chicks, and should there be any dead or crippled Chicks on arrival, ask the Postman for a statement to this effect, so that you may mail it to us. We will send you more Chicks or refund your money upon receipt of this statement.

We Ship every Monday until the middle of June at which time our hatching season closes, so please bear this in mind when ordering. Please specify date wanted.

Please don't ask us to ship Chicks C.O.D. It costs you more money and is a lot of trouble to both of us. Send your check (we like 'em) with your order.

Iowa Certified White Leghorns—Our flocks of S. C. White Leghorns are headed by pedigreed Males coming direct from the Poultry Farm of the Iowa State College. These birds have egg records behind them. Their dams have records of 240 eggs and better and the Sire dams of 270 eggs and better.

Below is the list of both Grades at Postpaid Prices:

	A A Grade				A Grade		
	25 chicks	50 chicks	100 chicks	500 chicks	50 chicks	100 chicks	500 chicks
Plymouth Rocks Barred, White, Buff Partridge							
Buff Orpingtons							
Black Langshans	\$5.00	\$9.50	\$17.00	\$80.00	\$8.50	\$15.00	\$70.00
White Minorcas							
Rhode Island Reds, S. C.							
Rhode Island Reds, R.C.							
Rhode Island Whites	\$5.25	\$10.00	\$18.00	\$85.00	\$9.00	\$16.00	\$75.00
Wyandottes—White, Silver-Laced							
Light Brahmas	\$6.00	\$11.50	\$21.00	\$100.00	\$10.50	\$19.00	\$90.00
Anconas							
Leghorns—S. C. Buff, S. C. Brown,	\$4.25	\$8.00	\$14.00	\$65.00	\$7.00	\$12.00	\$55.00
S. C. White Leghorns From Ia. Certified Flocks	\$4.25	\$8.00	\$14.00	\$65.00			
Odds & Ends—Heavy					\$7.00	\$13.00	\$63.00
Odds & Ends—Light					\$5.50	\$10.00	\$48.00

Come and see us if you don't live too far away, for we want you to see our Hatchery, see how an Up-To-Date Hatchery is run, and under what conditions the Chicks are hatched. While here talk over your poultry problems with us, maybe we can both learn something. You are always welcome.

Hatching Eggs—We can furnish Hatching Eggs from each breed the same as the Baby Chicks. Write for prices and state date wanted.

### GET MORE from your GARDEN

By WALT PITZER  
Manager Garden Seed Department

A common sense booklet on seeds — how to plant them — when to plant them — how to control insects and diseases — and other things. A complete index on the back page will help you find what you want quickly.

PRICE 25c

Copyright 1929

Henry Field Seed Company  
Shenandoah, Iowa

## FREE and FULL of Information

Sent Free with Garden  
Seed Orders Amount-  
ing to \$1.50 or over

Here is the handiest and most complete little Garden Manual you ever saw. Not long winded and tedious. Not a lecture course, either. Just a brief but complete summing up of all we have learned about Vegetable Gardening in the past 33 years. Chuck full of common sense and indexed so you can get right to the information you want. Planting help. Cultivation. Fighting bugs. All these and more, too. 24 pages of helpful facts.

We are going to send this little Booklet FREE if your Garden Seed order amounts to \$1.50 or more. Or we'll send it to you for 25¢.

## Early Vegetable Varieties

We know you will all be interested in our answer to the letter below:

"Veteran, Wyoming  
January 4, 1929

Mr. Henry Field:—

"Dear Sir: I am writing you this morning to ask if your 1929 seed catalogs are out yet? Another thing, do you think we are too far North to grow your seeds successfully? I do want your honest opinion on this."—Mrs. Larrne C. Brown.

The above is not all of Mrs. Brown's letter but it gives the question she is most interested in and a question I believe most of you folks would like answered. Below is a list of our earliest vegetables. It is not a com-

plete list of our early sorts but what we consider the best and most important:

Bush Beans, New Stringless Yellow Pod, Page 3 of catalog.

Table Beets, Early Wonder Page 4 of catalog.

Cabbage, Norseman, Page 5 of catalog.

Carrots, Chantenay, Page 6 of catalog.

Cucumbers, Early Cluster, Page 7 of catalog.

Lettuce, Early Curled Simpson, Page 8 of catalog.

Muskmelon, Hales' Best, Page 9 of catalog.

Onions, Mt. Red Globe, Page 10 of catalog.

Peas, Extra Early Alaska, Page 11 of catalog.

Peppers, Harris Early Giant, Page 12 of catalog.

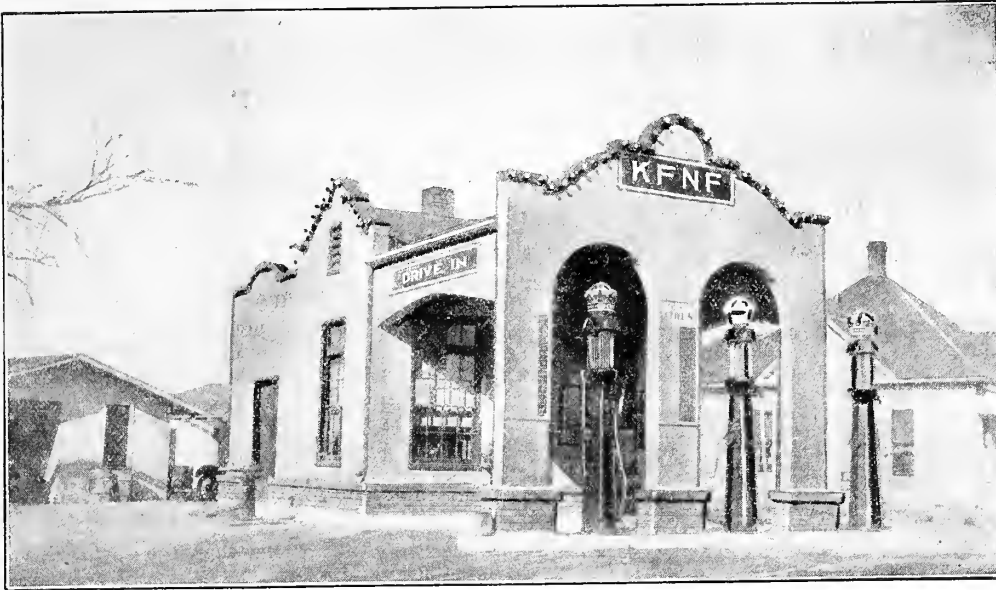
Radish, Saxa, Page 13 of catalog.

Sweet Corn, Early Sunshine, Page 15 of catalog.

Tomatoes, Langdon's Earliana, Page 15 of catalog.

Watermelon, Princess, Page 16 of catalog.

In addition to the above there are vegetables Mrs. Brown can plant any variety of and be sure of a crop as far as earliness is concerned. This would be true of most of the Bush Beans, Cauliflower, Early Cabbage, Table Beets, Lettuce, Carrots, Peas, Radish, Spinach and Turnips.



This is the KFNF Filling Station where you will cash in the Free Gasoline Certificate explained below. Also, this is where you will go if you want to stay in one of the Cabins we have here for Tourists. By summer we will probably have 100 Cabins for the convenience of you folks. Reasonably rented and close to the Seed House.

## An Invitation To Our Friends

"Come and See Us Any Time."

We are always glad to see you. If you haven't seen the new studio you will enjoy sitting in on some of the broadcasting programs where you can actually see the many people who entertain you every day. Then there's the Seed House Store and Office and big Print Shop in our No. 1 Building with the New Arcade joining it to the Studio. If you come in the front door you will find someone there with a smile to open the door for you and direct you to any special place you want to go. Or you can come in any of the doors and go anywhere you like. On the first floor is the big retail store where you can see or buy anything we have to sell from seeds and nursery stock to merchandise. Except the ready made clothes which are on the third floor.

Whether you have been here once or a dozen times we want you to come and feel at home and go anywhere you like. If you don't find what you want ask anyone you see.

Just back of the Studio and around the Seed House you will find about any kind of flower or shrub (in season) you can think of. Most of them are tagged and labelled so you can tell just what each one is.

About four blocks down the street is No. 4 where the seed corn and field seeds are graded and milled and stored. On down the track three or four blocks further is No. 2 and 3 where the mail orders are filled for garden seeds and many of the merchandise lines. Then there's the Trial Grounds at the edge of town and the farms farther out.

All in all there's something like 2,000 acres of nursery stock and flowers and seeds within a two mile radius of town. In the spring and summer it's a very beautiful sight and at least partly explains why we had about 100,000 visitors each month during the Summer and Fall. Yes, it gets a bit crowded here at times but everyone enjoys it and has a big time.

You ought to load the family in the car and come and see us. We have a beautiful Free Park with lots of water and shade and camp stoves and a swimming pool and skating rink—about everything that makes camping out fun. Next to the big park is the new Kiwanis airplane landing field and you can take a ride in the air, too, if you want to.

But come and see us. We are always busy but never too busy to stop and talk to you and show you around and make you feel at home and enjoy your visit.

Henry Field.

We have a number of cabins right close here which are rented out reasonably to those who don't bring their own tent and bedding. By Summer time this year we will probably have a great many more. And if there aren't enough of these, you will find Shenandoah folks awfully friendly and ready to do their best to put you up for the night.

## 5 Gallons Gas FREE

With Your Order  
For \$20.00 or More

Yes, your order amounting to \$20.00 or more will mean 5 gallons of gasoline free at the KFNF Oil Station. If you send for that much or more on an order, we will mail you a ticket entitling you to 5 gallons of gasoline free. You can save it until you come and see us and get the free gasoline then.

If you make purchases here at the Seed House totalling \$20.00 or more, the clerks will see that you get a ticket good for 5 gallons of gasoline, before you leave.

There are no secrets about why I am doing this. I really have two reasons. I have always wanted to show our appreciation to visiting customers. Yet, I didn't want to cut out the fellow who sends his big orders in the mail.

And, second, I have always wished every customer of ours would come to KFNF, get right in the midst of our Seed House family and see what kind of folks you are all doing business with. We think you'll like us and are willing to risk it anyway.

Don't forget we all make mistakes and we might miss a big order once in a while. But, for goodness sakes tell us about it and we'll sure make it right with you.

### A Good Letter From Nebraska

"I have three of your work shirts and have had them a year. The shirts have been in the wash every week and they are good yet. They haven't shrunk or faded and I must say there isn't any better shirts on the market than Henry Fields shirts and when I need any more you will sure get my order."—John E. Schloeder, Barada, Nebraska.



This will show you a truck load of Fur Shipments taken this winter. We sold a world of furs for our customers. More than I thought there were in the whole country. Will be doing it again next winter. Glad to help you with your furs if we can.

### A Wonderful New Glad

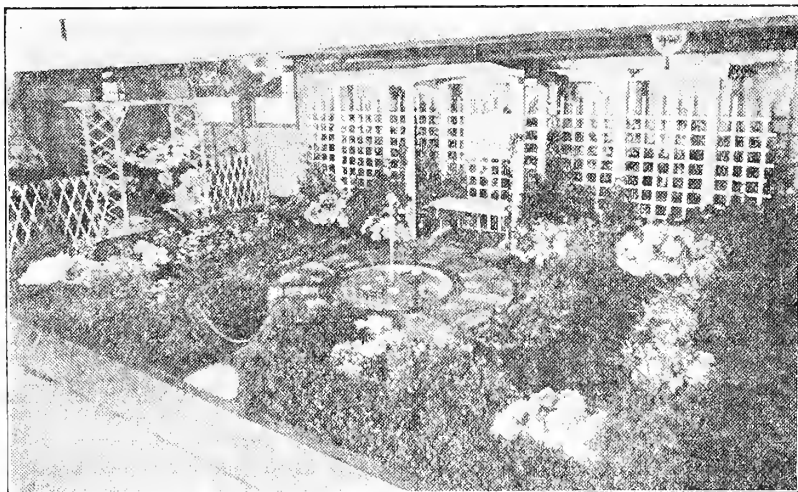
1812—Mr. W. H. Phipps. Forms a beautiful fluffy spike of large flowers, pink overlaid with light rose-salmon. It is strikingly beautiful as all the flowers along the stem usually are open at the same time. We would have catalogued it sooner but the price has been prohibitive, starting at \$50.00 per bulb when first introduced. 35¢ each; 3 for \$1.00; 6 for \$1.85; 12 for \$3.50. Postpaid.

## Prize for Naming All Our Special Offers

To anyone giving a complete and correct list of the Special Offers from pages 1 to 31 in our new catalog we will give you a packet each of three beautiful annual flowers and a packet of Pomegranate seed, the fragrant old-fashioned little melon sometimes used for preserves.

You will be able to recognize a Special Offer by the catalog numbers, which are never below 1900 and never above 2000. So there cannot be over 100 in all. For your encouragement there is not near a hundred of these special offers.

Look for them from pages 1 to 31 and send in your list. You can hold it and send it in with your order if you like, but you don't have to send in an order to participate in the contest. Copy the list on a separate sheet of paper and be sure your name and address are on the sheet before you mail it in.



This is Frank's Blue Ribbon Display at the Flower Show. Flowers, shrubs, a lily pool, fountain and real lawn furniture. Folks who saw it went away promising themselves to do something to their own yard. A lot of them wished their friends could see it and asked for a picture. So here it is.

## How To Grow Beautiful Sweet Peas

Question: *Is it really necessary to plant Sweet Peas early?*

Answer: Yes, for best success.

Question: *Can they be started in the house or hot bed and transplanted?*

Answer: Yes, but difficult to do so and should not be undertaken without the use of two inch paper pots.

Question: *Is it necessary to dig a deep trench to plant them in?*

Answer: No, plant in a shallow trench and when the plant is up begin to draw the dirt in and continue as the plant grows until the trench is filled.

Question: *Is there inoculation for them as for field peas, garden peas or the clovers?*

Answer: Yes. See page 23 of our catalog.

Question: *How thick should the plants stand in the row?*

Answer: Some have very good success with a plant every 2 inches, but a plant every 4 inches is better.

Question: *Is it necessary to tie the vines to the trellis as they grow or will they take hold and cling?*

Answer: The plant occasionally needs a little help in this way.

Question: *What can be done to produce an abundance of bloom?*

Answer: Early planting, rich soil and keeping the blooms pulled off so the plant will not seed.

Question: *Should the bloom be cut off or pulled off?*

Answer: It is better to cut off so the vine is not injured.

Question: *Are the new early type Sweet Peas satisfactory?*

Answer: Yes.

Question: *Are they really earlier than the Spencers?*

Answer: Yes. Some growers state two weeks earlier than the Spencers.

Question: *What is the most popular color in Sweet Peas?*

Answer: That is hard to say but pink seems to be the most popular with our trade, and I imagine with others as well. We have four novelties this year and three are pink, each distinct in both form and coloring. The next most popular color is some shade of red. See page 23 of our catalog for further information.

If there is a question or a number of questions you would like to ask about Sweet Peas send them in and we will do the best we can to answer them.

## Always Glad To Answer Your Questions About Things We Sell

Dear Friends: I send greetings to you all. To date I have ordered and received in first class condition the following articles: Dried Fruit, Peaches, Prunes, Figs, Apricots. My last Fruit order was for six 25 pound boxes. I have bought and used five tires of three different sizes. I also have been using your coffee. I bought more than one year ago, six pairs of overalls and have been more than satisfied. Have worn one pair of overalls one year and they look like they might last another year. The first tire I bought about 2 years ago looks almost as good as new. My radio battery and Dodge battery are sure the right kind of stuff. I had a chance to try the Dodge battery the coldest day this winter. I have had a car for 16 years but never had a battery as good as this.

If I was to write all I want to say, this letter would be too long. You are doing a four-square business and standing by the Rock of Ages.—W. B. Wallace, Tekamah, Nebr.

## Flowers Classified in New Catalog

You will find on most every page of the Flower Seed Section of our new catalog a condensed list of flowers neatly boxed so that they are easily referred to. These lists are our flowers classified according to their usefulness.

Each list has been given a title indicating something the flower may be used for but not all, by any means, that the flower is good for.

This is a new idea and should be a great help in making up your order. See pages 17 to 31 for the flowers and bulbs. Below are the classifications referred to:

	Page
For Fall Sowing.....	17
For the Shade.....	19
For Edging and Borders.....	19
For hot dry places.....	20
For boys and girls.....	20
For window and porch boxes.....	21
For Winter Bouquets.....	21
Suitable for pot culture.....	22
For foundation planting.....	22
To follow Dutch Bulbs.....	24





### Minnesota Vegetables With a Meaning

Mrs. Fred Bossenecker of Lamberton, Minnesota, sent me this picture of some of the things she grew from a few packets of seed. Certainly is a novel arrangement. The only way they could be any better would be in dishes on the table, and Mrs. Bossenecker no doubt, enjoyed them that way after taking the picture. What can you make out of vegetables?

## 10c Binder Twine

**We'll Be At It Again This Year Stronger Than Ever**

Nobody ever had the nerve to think of Binder Twine at ten cents per pound until we started selling it at that price last year. Believe me we had a lot of fun. Some folks said it was all bluff and that we couldn't do it and wouldn't be able to produce the goods and everything else. Competitors tried their best to make a joke out of it. But we sold nearly two million pounds of it just the same. And at ten cents just like we said. Filled every order we got and filled them promptly, too. Just about drove the factory manager crazy but made a mighty successful go of it. I don't know anything we ever did that made more friends than our 10¢ price on first quality, Standard "A" Binder Twine.

Yes, we will sell it again this year, probably three or four million pounds. Getting ready now. It's a little early yet to be sure of the price. Maybe a little less, may be slightly more than 10¢ per pound. We don't expect much difference one way or the other, if any. It looks now like 10¢ or possibly a shade less. Anyway we will be glad to book your order at 10¢ per pound. We will refund you the difference in case it is cheaper or make a charge if it is slightly more.

About the quality. There will not be a pound of twine sold this year that is any better than our twine. Guaranteed uniform. Tensile strength of 80 pounds or better. Treated, very effectively treated, against crickets. In fact, guaranteed in every way and even improved over our wonderful quality of last year. Of course, you're to be the judge. When your order comes you can send it back if it doesn't stand up under the closest inspection.

Now, if that's the kind of a deal you like and if you want to help us to keep the price down, write to us before you get your binder twine. Probably be best to book your order now. Can be cancelled later if you want to and meanwhile it will help us to lay our plans.

### Wool Again This Year, Too

A lot of folks will be telling you this year how they started a fight in the Wool Market and helped to get better prices for you. Well, we are here to say that KFNF started it all last year. After things were going good some others did jump in and make a lot of noise. But I don't care who gets the wool just so you get what it's worth. We didn't start the fuss to make money on wool. We started it to get better prices for you and we will keep on fussing as long as necessary. Yes, you can ship it to us. Probably ought to listen to KFNF or write us to find out our prices. Then be sure you get that much for your wool no matter where you sell it. You can return the favor by sending us orders for things we sell and can save you money on.

#### Surely Worth the Money

"I received the Rayon silk underwear—the four pieces and can say I like them fine. They are wearing fine and I am well pleased with them. They are surely worth the money."—Mrs. Carrie M. Wrigley, Diller, Nebr.

#### Will Get Mr. White's Next Order

"I received my socks and they are all right. I am wearing a pair every day. I would have had to pay 70¢ for two pair here at the stores. Mr. Field will sure get my next order."—W. A. White, Bloomfield, Iowa, R. 3.

## Pure Manilla Rope

By actual comparison you will find our Rope to be of smoother fibre, more even weave and far stronger than rope selling at higher prices. Guaranteed the best you ever saw or no trade. Three strands, pure Manilla, long fibre. Clear color, treated with just enough oil to make it resist wear and weather.

Size	Strength	Gross Wt. per 100 Ft. per Ft.	Price
1/4	752	1.7	3/4¢
3/8	1500	3.52	1 1/4¢
1/2	2500	7.1	2¢
3/4	5200	16.2	4¢
7/8	7700	22.44	5 1/2¢
1	9000	26.6	6 1/2¢

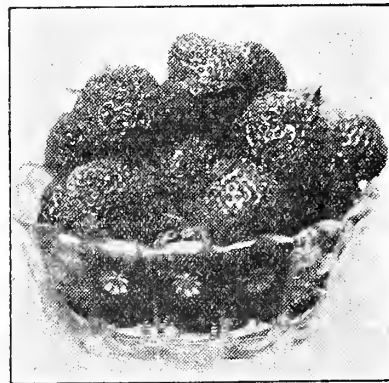
Prices prepaid in Zones 2 & 3 on Rope



This is a picture of Mastodon Strawberries being picked in snow on Thanksgiving Day. I guess you all know what we think of the Mastodon Strawberry, and have all ready planned a patch for yourself. After you have had them for a while, the picture below will show you what you can expect. Didn't have a picture of strawberry shortcake or it would be here instead of this one.

**Mastodon Plants:** 25 for \$1.00, 50 for \$1.50, 100 for \$2.75, 200 for \$5.00, or 500 for \$10.00. Postpaid.

For other Strawberries see Page 79 of our Spring Catalog.



#### Cost Less and Wash Better

"In regard to the hose I bought of you, I find them very good. They are better than the ones you get here for \$2.00 or more, and after they are washed they always stay shiny like new ones. I find that runs do not start as easy in them as in other hose."—Ruth Cole, Jamesport, Mo.

#### Wonderful Value Underwear

"Just a few words in regard to the underwear I got from you. I think they are a wonderful value. I ordered two sets from you and am very well pleased. Could not get anything with near the quality for the money here in our stores."—Mrs. Ray Johnson, Stanton, Nebr.



### Use Onion Sets For Early Green Onions

For early green onions, use the Colorado grown sets. They will come quick for they are bright and solid, not weakened by sprouting. We enjoy a few messes of the green or bunch onions all the more if they are early. Less trouble to grow than most any other vegetable crop.

Order No. 317 for Yellow Bottom Sets.  
Order No. 318 for White Bottom Sets.  
Postpaid price, 1 lb. 25c; 3 lbs. 65c.

### Postpaid Quantity Prices Yellow or White

Zone 2	-----	\$ .84	\$ 1.48
Zone 3	-----	.89	1.57
Zone 4	-----	.98	1.75
Zone 5	-----	1.07	1.91
Zone 6	-----	1.16	2.08

Write for special prices on large quantities.

## Burmuda Onion Plants

For the big, sweet onions  
very mild

A very mild, sweet onion can be grown from Bermuda onion plants. Much earlier than seed onions. Plants guaranteed to arrive in perfect condition and to transplant even better than cabbage and tomatoes. Set them out just as early as you can. They will stand a little frost without injury. They must be ordered in even amounts as specified below, as they come packed in no other way. You can order as many bunches of 300 or 700 or 1,000 as you please, but we cannot break them up in small amounts.

Prices: 55¢  
per 300;  
\$1.00 per  
700; \$1.40  
per 1,000,  
postpaid; or  
\$5.00 per  
crate of

6,000 plants,  
not prepaid.

Ship. wt.,  
35 lbs.



Nothing compares in flavor with the big, sweet, juicy Bermudas. They're the best eating onion I ever tasted. And there's very easy to grow from plants, too. Write for prices on large amounts.

# Condensed Price List of Garden Seed

For your convenience in getting your Garden Seed Order ready right away we are printing a condensed price list on these two pages. Plant a big garden this year. Have all the fresh, tasty and healthy things you want. We'd all be better off if we would eat more garden stuff. I guess you haven't forgotten how good things tasted out of your garden last year. Crispy lettuce. Fresh snappy carrots. Sliced tomatoes. Fresh cabbage for cold slaw. Corn on the cob. I can hardly wait to put in our Seed House gardens.

Plant plenty and put the surplus in cans. I will be

glad to sell you canned goods but am willing to admit it will cost you a lot less to do it yourself and you can't beat home canning for taste. Yes, we'll sell you the canner and cans, too. They are listed on another page.

And order early if possible. Always glad to get your order and rush it through to you in a hurry. But like the early orders especially well. Send them along. It won't be long until your hoeing hand will begin to itch to get busy at gardening. If you don't find all you want here look in the Garden Seed Section of our Spring Catalog.

### Garden Seed Prices Postpaid

Beans	oz.	¼ lb.	1 lb.	5 lbs.	10 lbs.
117—New Stringless Yellow Pod	\$0.10	\$0.15	\$0.45	\$1.90	\$3.50
107—Stringless Green Pod	.04	.15	.45	1.75	3.25
112—Round Pod Valentine	.04	.10	.35	1.65	3.00
109—Field's First Early	.05	.15	.45	1.90	3.50
114—Challenge Black Wax	.04	.10	.35	1.65	3.00
131—Dutch Caseknife	.04	.10	.35	1.65	3.00
134—Kentucky Wonder	.05	.15	.45	1.75	3.25
133—Improved Mo. Wonder	.05	.15	.45	1.75	3.25
139—Kentucky Wonder Wax	.05	.15	.45	1.75	3.25
128—Red Kidney	.04	.10	.35	1.65	3.00
102—White Wonder	.04	.10	.35	1.50	2.75
126—Fordhook Bush Lima	.05	.15	.45	1.90	3.75
127—Henderson's Bush Lima	.05	.15	.45	1.75	3.25
140—Extra Early Lima	.05	.15	.45	1.75	3.25

### Table Beet Prices

	pkt.	oz.	¼ lb.	1 lb.	5 lbs.
604—Detroit Dark Red	\$0.10	\$0.20	\$0.50	\$1.25	\$4.50
607—Early Wonder	.10	.20	.50	1.25	4.50
605—Extra Early Eclipse	.10	.15	.30	.75	3.25

### Mangle Beets

	oz.	¼ lb.	1 lb.	5 lbs.
620—Giant Sludstrup	\$0.07	\$0.20	\$0.65	\$2.75
619—Mammoth Long Red	.07	.20	.65	2.75

### Cabbage

	pkt.	oz.	¼ lb.	1 lb.
522—Early Jersey Wakefield	\$0.10	\$0.30	\$0.80	\$2.90
516—All-Head Early	.10	.30	.80	2.75
527—Norseman	.10	.40	1.10	3.75

### Late Cabbage

	pkt.	oz.	¼ lb.	1 lb.
532—Hollander or Dutch Ballhead	\$0.10	\$0.35	0.90	\$3.50
538—Surehead	.10	.30	.80	2.90
535—Premium Flat Dutch	.05	.30	.80	2.90
519—Copenhagen Market	.05	.35	.90	3.50

### Cauliflower

	pkt.	¼ oz.	1 oz.	¼ lb.
556—Dry Weather or Copenhagen	\$0.15	\$0.60	\$2.00	\$7.50
558—Early Snowball	.15	.60	2.00	7.50

### Celery

	pkt.	oz.	¼ lb.	1 lb.
661—Giant Pascal	\$0.05	\$0.25	\$0.75	\$2.90
662—Golden Self-Blanching	.10	.50	1.75	6.00

### Carrots

	pkt.	oz.	¼ lb.	1 lb.
626—Chantenay	\$0.10	\$0.15	\$0.40	\$1.00
627—Danvers Half Long	.10	.15	.40	1.00
633—Early Orange	.10	.20	.50	1.35

### Cucumbers

	pkt.	oz.	¼ lb.	1 lb.
351—Chicago Pickle	\$0.10	\$0.15	\$0.40	\$1.25
364—Dark Green Slicer	.10	.15	.40	1.25
357—Evergreen	.10	.15	.40	1.25
356—Heinz's Pickle	.10	.20	.45	1.50
360—Henderson's Perfected White Spine	.05	.15	.35	1.00

### Egg Plant

	pkt.	oz.	¼ lb.	1 lb.
656—Black Beauty	.10	.40	1.25	4.50
658—New York Purple	.19	.40	1.25	4.50

### Lettuce

	pkt.	oz.	¼ lb.	1 lb.
509—Black Seeded Simpson	.10	.15	.45	1.50
512—Cabbage Head	.10	.20	.60	1.75
513—Early Curled Simpson	.10	.20	.60	1.75
511—Prizehead	.10	.15	.45	1.50
505—Iceburg	.10	.15	.45	1.50
222—BROCCOLI, Calabrese	.20	.75		

### Cantaloupe and Muskmelons

340—Nameless Melon	.....	\$0.40	\$0.65		
		pkt.	oz.	1/4 lb.	1 lb.
334—Greeley Wonder	.....	\$0.10	\$0.15	\$0.50	\$1.60
332—Field's Daisy	.....	.10	.15	.50	1.60
345—Hearts of Gold	.....	.10	.15	.40	1.25
342—Perfection	.....	.10	.15	.45	1.50
341—Osage	.....	.04	.10	.30	.95
329—Edward's Perfecto	.....	.10	.15	.45	1.50
344—Standard Rocky Ford	.....	.04	.10	.30	.95



## Garden Seed Prices — Postpaid

## Onions

	pkt.	oz.	1/4 lb.	1 lb.
303—Riverside Sweet Spanish	.10	.30	1.00	3.15
304—Giant Prizetaker	.10	.20	.60	2.00
308—Ohio Yellow Globe	.05	.20	.60	2.00
305—Large Red Globe	.10	.20	.60	2.00
306—Mountain Danvers	.10	.25	.75	2.25
316—Mountain Red Globe	\$0.10	\$0.25	\$0.75	\$2.25
311—Silverskin or White Portugal	.05	.25	.75	2.50

## Peanuts

	1/4 lb.	1 lb.	5 lbs.
259—Early Northern	\$0.15	\$0.35	\$1.00
258—Jumbo	.15	.35	1.00

## Parsnips

	pkt.	oz.	1/4 lb.	1 lb.
203—Hollow Crown or Long Smooth	\$0.10	\$0.15	\$0.35	\$1.10
204—Imprived Half Long	.05	.10	.25	.85

## Peas

	Postpaid Prices					Not
	oz.	lb.	1/4 lb.	1 lb.	5 lbs.	Postpaid
146—Extra Early Alaska	\$0.05	\$0.15	\$0.40	\$1.65	\$3.00	\$100 lbs.
159—Dwarf Champion	.05	.15	.40	1.65	3.00	20.00
148—Improved Extra Early	.04	.10	.35	1.50	2.75	16.00
151—Laxtonian	.05	.15	.40	1.65	3.00	22.00
152—Little Marvel	.05	.15	.40	1.65	3.00	20.00
165—Stratagem	.04	.10	.35	1.50	2.75	20.00
157—Everbearing	.05	.15	.40	1.65	3.00	18.00
147—Fillbasket	.05	.15	.40	1.65	3.00	20.00
149—American Wonder	.04	.10	.35	1.50	2.75	18.00

25 pounds or more at the 100 pound rate.

## Sweet Peppers

	pkt.	oz.	1/4 lb.	1 lb.
639—Early Sweet Pimento	\$0.10	\$0.60	\$1.75	\$5.50
641—World Beater	.10	.50	1.50	4.00
647—Harris Early Giant	.15	.60	1.50	4.00
645—Ruby King	.05	.40	1.00	3.50
636—Long Red Cayenne	.05	.40	1.00	3.50

## Popcorn

	oz.	1/4 lb.	1 lb.	5 lbs.	10 lbs.
195—Japanese Hullless	\$0.04	\$0.10	\$0.35	\$1.25	\$2.25
196—Golden Jap Hullless	.10	.15	.40	1.65	3.00

## Pumpkins

	pkt.	oz.	1/4 lb.	1 lb.	5 lbs.
762—Big Tom	\$0.05	\$0.15	\$0.35	\$0.90	\$4.00
766—Small Red Sugar	.10	.15	.45	1.25	5.00
761—Buff Pie	.05	.15	.35	.90	4.00
764—Yankee Field or Cow Pumpkin	.04	.10	.25	.75	3.00

## Radishes

	pkt.	oz.	1/4 lb.	1 lb.
453—All-Season Mixture	\$0.05	\$0.10	\$0.30	\$0.85
437—Crimson Giant	.10	.15	.40	1.00
440—Early Scarlet Globe	.05	.10	.30	.85
439—Early Round Dark Red	.10	.15	.40	1.00
448—White Icicle	.10	.15	.45	1.00
444—Scarlet Turnip White Tip	.10	.15	.40	1.00
446—Saxa	.10	.20	.50	1.25
451—Long Scarlet	.05	.10	.30	.85

## Salsify

208—Mammoth Sandwich Island	.10	.20	.60	2.00
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## Garden Seed Prices Postpaid

## Squash

	pkt.	oz.	1/4 lb.	1 lb.
753—Kitchenette Hubbard	.10	.15	.40	1.25
752—Table Queen or Des Moines	.10	.15	.40	1.25
736—Banana	.05	.15	.40	1.25
740—Delicious	.05	.10	.35	1.15
745—Genuine Hubbard	.10	.15	.40	1.25
739—Cushaw or Crookneck	.05	.10	.30	.90
743—Fordhook	.05	.10	.30	.90
747—Early White Bush Scallop	.05	.10	.35	1.15

## Sweet Corn

	oz.	1/4 lb.	1 lb.	5 lbs.	10 lbs.
189—Country Gentleman	\$0.05	\$0.15	\$0.40	\$1.65	\$3.00
180—Early Champlon	.04	.10	.35	1.50	2.75
183—Early Mayflower	.05	.15	.40	1.65	3.00
172—White Mexican	.05	.10	.40	1.65	3.00
177—Golden Bantam	.05	.15	.40	1.65	3.00
178—Mt. Crown Golden Bantam	.05	.15	.40	1.65	3.00
188—Stowell's Evergreen	.04	.15	.40	1.65	2.75
174—Early Sunshine	.05	.20	.50	2.00	3.50
187—White Evergreen	.04	.15	.40	1.65	2.75

## Tomatoes

	pkt.	oz.	1/4 lb.	1 lb.
411—Langdon's Earliana	\$0.10	\$0.60	\$1.75	\$5.00
410—Chalk's Early Jewel	.05	.35	1.00	3.00
402—Field's Early June	.10	.45	1.25	4.00
416—Matchless	.04	.30	.90	3.00
403—Pink Early June	.05	.45	1.25	4.00
401—Red Head	.10	.50	1.50	5.00
415—New Stone	.10	.40	1.00	3.00
414—Mississippi Girl	.05	.35	1.00	3.00
418—Ponderosa	.10	.50	1.50	5.00
420—Yellow Ponderosa	.10	.50	1.50	5.00
419—Yellow Pear	.05	.50	1.50	5.00

## Spinach

	pkt.	oz.	1/4 lb.	1 lb.
229—Bloomsdale Savoy	.04	.10	.25	.60
231—King of Denmark	.05	.10	.25	.60
261—Big Green Leaf	.10	.20	.45	1.25

## Turnips

	pkt.	oz.	1/4 lb.	1 lb.
803—Extra Early Milan	\$0.10	\$0.15	\$0.35	\$0.90
807—Purple Top Globe	.10	.15	.35	.75
806—Purple Top Strap Leaf	.05	.10	.25	.65
810—White Globe	.04	.10	.25	.65

## Watermelons

	pkt.	oz.	1/4 lb.	1 lb.
704—Colorado Kleckley Sweet	.10	.20	.50	1.50
706—McIvers Wonderful Sugar	.04	.10	.30	.75
709—Tom Watson	.04	.10	.30	.75
710—Boy's Watermelon Collection	.15			
719—Excel	.04	.10	.30	.75
702—Golden Honey	.05	.15	.35	.90
718—Irish Grey	.05	.15	.35	.90
721—Giant Kleckley	.10	.15	.35	1.00
705—Kleckley Sweet	.10	.15	.35	1.00
715—Ice Cream or Peerless	.05	.15	.35	.90
717—Princess	.10	.15	.40	1.25

## Special Grape Bargain

# 12 Grape Vines \$1 Post-paid

- 6 Concord (best main crop purple grape),  
2 Moore's Early (best early purple),  
2 Agawam (best red),  
2 Niagara (best white).

- 1 year size ----- \$1.00 Postpaid.  
2 year size ----- \$1.75 Postpaid.

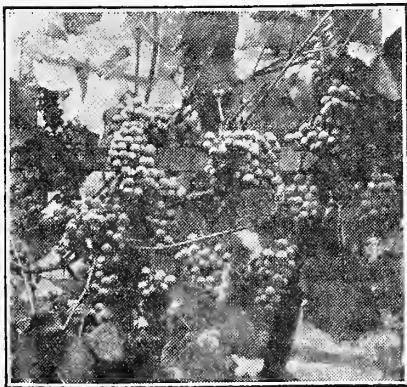
This is the collection so many of you have asked us to make up. It includes several kinds of grapes. All standard varieties and the best of each variety. And last but not least, the price is extra special. Assortments are already made up and shipment will be mighty prompt. Or you can order straight lots at the following prices:

Concord (1 yr.)  
\$1.00 Doz. — Postpaid

Moore's Early (1 yr.)  
\$1.75 Doz. — Postpaid

Agawam (1 yr.)  
\$1.50 Doz. — Postpaid

Niagara (1 yr.)  
\$1.25 Doz. — Postpaid



## The Nursery Annex

I call this page the Nursery Annex, because, owing to lack of space in the catalog, we were forced to leave out quite a lot of really worthy items, which a lot of you are asking about already. All of the things listed on this page are perfectly hardy here at Shenandoah and have grown in our own Nursery fields, so we know that they are strictly alright for you to plant. Quite a lot of these hardy perennials are new introductions, which we wanted to try out first before telling you about them and others are old-fashioned favorites, which have come back into popularity again. This list is the pick of about a hundred different varieties of perennials, which we tried out in our trial grounds this year. The rest we discarded for various reasons. Sometimes they weren't sufficiently hardy, sometimes they didn't amount to much in the way of flowers, sometimes they were too finicky in their soil or moisture requirements, and sometimes we just didn't care for them. This list is the ones we decided to keep.

**Blackberry Lily or Leopard Lily.** A plant whose leaves very closely resemble Iris, but whose flowers look more like Lilies. Red background very thickly spotted with yellow and black. Late in the season a fruit forms where each Lily was, which looks just like a Blackberry, from which it gets its name. 25¢ each; 5 for \$1.00.

**Baptisia Australis or False Indigo.** Dark blue, sweet pea shaped flowers in June. Leaves resemble sweet clover, but much more attractive. Two feet high. 25¢ each; 5 for \$1.00.

**Bellis Daisies.** These are little dwarf, low growing Daisies with beautiful, double, pink and white blooms practically all summer. 25¢ each; 5 for \$1.00.

**Digitalis Ambigua or Old-Fashioned Foxglove.** These plants grow two or three feet high and have beautiful spikes of yellow flowers through June and July. 25¢ each; 5 for \$1.00.

**Helianthemum or Rock Rose.** A perfect Rock Garden plant, as it is not only growing, but practically evergreen forming broad clumps, covered all summer long with a mass of bloom. 25¢ each; 5 for \$1.00.

**Ornamental Grass.** We have two kinds to offer this year. Both old-fashioned varieties, popular and well known. **Phalaris Variegata or Old-Fashioned Striped Grass.** 15¢ each; 12 for \$1.00, postpaid. **Eulalia Japonica.** A tall growing variety sometimes called Hardy Pampas Grass on account of its beautiful, feathery plumes, which appear just before frost. 25¢ each; 5 for \$1.00.

**Russian Violet.** This is a strain of dark purple violets, just like the Greenhouse variety only they are perfectly hardy out-of-doors and bloom just as heavily in the fall, as they do in the spring. 25¢ each; 5 for \$1.00.

**Salvia Argentia.** Very peculiar plant with very large, silvery leaves resembling Rhubarb, except that they lie flat to the ground. Very odd and striking. 25¢ each; 5 for \$1.00.

**Potentilla or Cinquefoil.** Beautiful little plant that resembles Strawberry Plants so closely that it is hard to tell them apart, except for the brilliant single or double flowers of assorted colors that are produced in profusion throughout the summer. 25¢ each; 5 for \$1.00.

**Thalictrum Adiantifolium or Meadow Rue.** Beautiful tall growing plant with foliage just like Maiden Hair Fern with small white flowers in June 25¢ each; 5 for \$1.00.



**Beginners  
Rose  
Collection**  
12 for **\$3.50**  
Postpaid



Quite a number of our regular customers are dyed-in-the-wool Rose fans and are acquainted with all of the different varieties of Roses and are very particular to order Rose Bushes by name. They want certain varieties to fill out their planting and do not like to have other varieties substituted. I would refer all of these people to the Rose pages in our regular Spring Catalog and on the named varieties, you pick out the kind you want, the price is three for \$1.00 with no reduction for quantity lots. In other words, a dozen Roses will cost you \$4.00, two dozen would cost you \$8.00 and so on.

But there is another and larger proportion of our customers, who are just starting in the Rose game and who are not so particular about named varieties, except that when they order yellow Roses, they expect to get yellow Roses and when they order pink ones, they want pink ones. For these people we have gotten up a Special Beginner's Rose Collection at a reduced price.

This collection will all be two-year old, heavy, field-grown bushes, cut back just exactly as they should be for proper planting. It will consist of the very best varieties, many of them new kinds, not yet in general distribution and something that your neighbor won't have in his garden. They will all be Ever-bloomers or Hybrid Tea Roses, but they will be our choice of varieties.

The Collection will consist of twelve different varieties, each one labeled with its own proper name, and while the make up will vary from week to week, it will probably consist of three red varieties, three white varieties, three pink varieties and three yellow varieties.

The price will be \$3.50, delivered to your door, postpaid. But remember, at this low price, we cannot allow you to select the varieties you would like to have. It will be strictly our choice of varieties. If you want to select certain varieties, order them out of the regular catalog and pay for them at the rate of three for \$1.00.

Incidentally we can only make up about 5000 of these Collections, and it will be strictly first come, first served. So if you are in the market you had better get your order in right away, while you are thinking about it.

Frank Field

**Northern Grown and  
State Certified**

**Seed Potatoes**

**\$1.85** per bu.  
in 2 bushel lots

1 bushel ----- \$2.00  
½ bushel ----- 1.25

**F.O.B. Shenandoah**

Strictly Northern grown seed from the famous Red River Valley of Minnesota and North Dakota. It is State Certified Seed and extra good. Plump, sound and free of disease. As long as our supply lasts we will give you your choice of Irish Cobbler or Red River Early Ohio varieties, the two best adapted to this section.

This seed comes to us in 2 bushel sacks. Orders for even sacks of 2 bushels or more which saves us re-sacking it can be filled for \$1.85 per bushel. Less amounts. 1 bushel - \$2.00. ½ bushel \$1.25. All f.o.b. Shenandoah.

## Bedding Plants

We have a wonderful lot of bedding plants growing for you in our Green-houses here at Shenandoah, and they will be ready for mailing out just as soon as danger of freezing weather is past, or about the first of May. Of course, I suppose most of you have ordered your own seed and have your bedding plants coming on in boxes of dirt in the window, but for those of you, who forgot about it or put it off until it was too late, we have grown some mighty fine plants.

**Pansy Plants.** At the head of the list, of course, would come Pansy Plants. We have about three hundred thousand of them in beds out-of-doors, carefully protected with straw, which will be ready to ship about the first of April. If planted as soon as the frost is out of the ground in the spring, they will be a mass of bloom for Mother's Day and Decoration Day. They will have buds on them when they are shipped and will start blooming right away. These plants were raised from Steele's Very Finest Strain of Miracle Mixed Pansies, the highest priced strain on the market today. Our price is 60¢ per dozen or \$1.50 for three dozen, by mail postpaid.

**Petunias.** Last year we didn't raise anywhere near enough Petunia Plants to go more than half way around, but this year, I think we will have enough to supply everybody, especially of the standard varieties, such as Rosy Morn, Balcony Blue, Balcony Rose, General Dodd and Howard's Star. The price will be 50¢ per dozen or three dozen for \$1.25, by mail postpaid. You may take them all of one variety or assort them to suit yourself.

**Asters.** We can supply Aster Plants in four colors, red, pink, white or purple or assorted colors. The price is the same as the Petunias, 50¢ per dozen or three for \$1.25, postpaid.

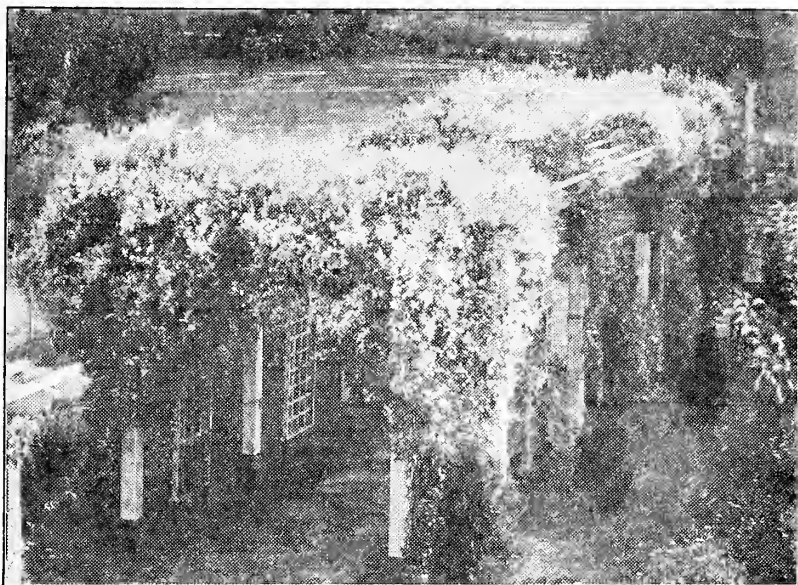
**Salvia or Scarlet Sage.** We have a limited supply of Salvia Plants and while they last the price is the same as the Asters, 50¢ per dozen or three dozen for \$1.25, postpaid.

**Geraniums.** Hundreds of people each spring want small Geranium Plants for bedding purposes, and we have a nice lot of them coming on in two and a half inch pots to be shipped in paper pots with dirt on the roots. They will be in bloom or budded to bloom when you get them and we can supply red, white or pink at 25¢ for one, 60¢ for three, \$1.00 for six or \$1.75 for twelve by mail postpaid.

## Bechtel's Flowering Crab

This is beyond any question the most beautiful of all flowering trees when it is in bloom. The tree itself looks just about like any other apple tree or crab tree only it is more dwarf in habit of growth. But at apple blossom time in the spring, the tree is completely covered with very double, large, pink, sweet scented blossoms, looking just like clusters of pink Roses, they are so double. It is the most fragrant of all the flowering Crabs.

The price is as follows, postpaid, of course. Three foot tree 75¢ each or two for \$1.25.



## Silver Lace Vine

This picture illustrates what can be done in two year's time with a wonderful new, rapid growing, hardy, climbing vine commonly known as Silver Lace Vine although its scientific name is Polygonum Auberti. It is perfectly hardy here at Shenandoah and actually has more bloom than any other climbing vine I have ever tried and it blooms at that season of the year when its immensc masses of foamy bloom are most appreciated. It starts blooming in mid-summer and keeps it up until fall. The flowers are pure snowy white and will remind you somewhat of the Japanese Clematis.

I have always claimed that there was no rapid growing vine which was hardy, and no hardy, climbing vine, which was a rapid grower. But I will have to take my hat off to the Silver Lace Vine, because we have had them grow as much as twelve feet the first year they were planted and twenty-five feet the second year and remain hardy clear to the tips in an ordinary winter. We have never tried it on a north exposure, but it certainly does fine on the east, west or south. I don't know whether it gets its name from the foamy sprays of silvery white flowers or from the fresh shiny appearance of its fine cut leaves. But take my word for it, this Silver Lace Vine is a dandy.

The price is 75¢ each, postpaid, while they last.

## Everblooming Sweet William

In the hustle and bustle of preparing the catalog copy last fall, we completely overlooked one of our new perennials, which is going to make the most decided hit of anything we have introduced in recent years. It is the double, red, everblooming Sweet William. It resembles closely the old-fashioned, hardy Sweet William, except that the flowers are a deep, dark red and it is in constant bloom from spring until fall. The price strangely enough is the same as on all the other perennials, as we raised a tremendous lot of them last summer. 25¢ each; 5 for \$1.00, postpaid. Better buy \$1.00 worth.



Faith and her family and Mary on the porch of Faith's home in Sacramento, Calif. The little fellow in my arms is Mary's boy, "Pat," my newest grandson.



## Flavor and Strength Are the Big Things in Coffee

After all is said and done, we all buy coffee for flavor and strength. A fellow wrote me and said his family and the neighbors put on a real sampling contest a few days ago.

He got 10 lbs. of our coffee and the neighbors brought in 4 other well known kinds. Their favorite brands. You would recognize all of them if I mentioned them.

Well, he says they drank the rounds two or three times and when it was all over, everybody agreed that Field's Famous was in a class by itself for flavor. Cost less, too, than the other kinds because it is extra strong, and goes farther.

Now don't take my word for it. Order some and put on a sampling contest of your own. If our coffee doesn't taste better, go farther and cost less (quality considered) send back what you have left after giving it a trial and get all your money back. If you can think of any fairer way to learn the facts, just say so. I'll take you on. Nothing suits us better than for you to buy a bag on trial.

**3 lbs. Tea \$2.70 Postpaid in Zones 2 & 3**

What I have said about coffee applies to tea. An extra fine quality. An unusually mellow, rich flavor that you are sure to fall for. We have both the Green and Orange Pekoe. State preference when ordering. 3 lbs. \$2.70 Postpaid.

### Cocoa (Old Dutch Process)

5 lb. can \$1.90. 2 lb. can. \$1.00

Postpaid in Zones 2 & 3

I don't care much for ordinary cocoa. It's too "flat" tasting or bitter. Old Dutch isn't that way. It's rich, full flavored, and just better. Many say it goes twice as far. Leaves no sediment. Now you try it. Use for cake icing, pies, etc., too.

### Peanut Butter

1 gallon pail \$2.25 P.P. in Zones 2 & 3. Pure, wholesome Peanut Butter. Very rich, smooth and free from adulterants. Guaranteed to please.

### Mixed Spices

This is as fine an assortment of good, strong spices as you will find anywhere. Family Assortment. Includes ten 2-oz. cans of ground spices as follows: Allspice, cloves, Cinnamon, Ginger, Mustard, Nutmeg, Black Pepper, Red Pepper, Ground Sage, and Paprika. All come in shaker cans. \$1.50 Postpaid in Zones 2 & 3. Add 50c if you want us to add a 1-lb. can of whole, mixed pickling spices.

## Our Coffee Guarantee

We absolutely guarantee our coffee to taste better, go farther and cost less (quality considered) than any you ever used.

Order as much as you like, try some in comparison with other well known brands. Call in the neighbors and have them bring their favorite kinds. Put on a regular, sure-enough sampling contest.

If after a thorough trial, you do not agree that Field's Famous Coffee tastes better, goes farther and costs less (quality considered) return what you have left and all your money will be refunded.

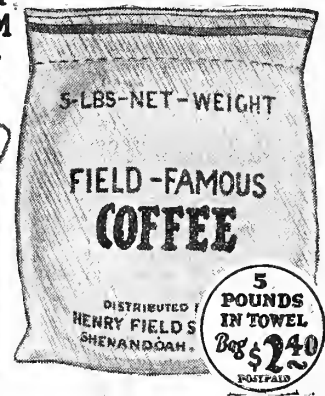
H. F.

5 lb. Cloth Bag \$ 2.40    25 lb. Cloth Bag 11.00  
10 lb. Cloth Bag 4.60    10 lb. Cream Pail 4.90

Postpaid in Zones 2 & 3

Your choice of ground or whole berry  
1-qt. Coffee Mill (with wall bracket) \$1.10 P.P.

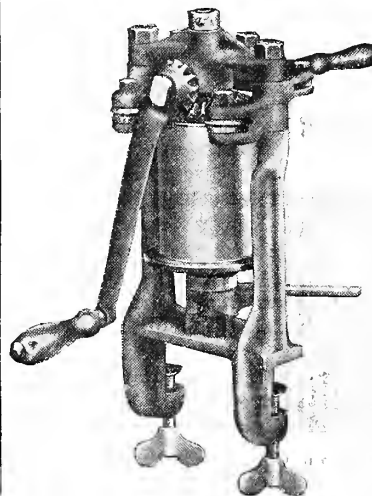
**10 pounds in  
a good CREAM  
PAIL**



GOES FARTHER — TASTES BETTER

"A little note in regard to the coffee. I got out of your coffee and bought a lb. here and paid 55c for it. And it can't come up with yours. When I got my five lbs. from you, I measured it out in the pound jar, and I had the jar full five times and all I could put in a quart fruit jar left over. We don't like any other coffee since using yours."—Mrs. Oren Long, Osborn, Mo.

## New, National Can Sealer



At this new, low price everyone can afford a can sealer. This one is made by the same people that make the National Pressure Cookers, and it's a mighty good one. Does the smoothest and nicest job of sealing I ever saw. Easy to work, too. So simple that a 10-year old child can do a perfect job of sealing.

There's nothing that can beat home canned meats, vegetables and fruits for flavor and quality. Things like meat, some fruits and some vegetables that you have trouble in getting to keep in glass jars will keep perfectly in tin cans sealed with this sealer.

On pages 6 and 7 you will find a list of vegetable seeds. Better order a wide selection of varieties so you will have plenty to can when you have time this summer and fall. If you have never had any luck canning meat in glass jars try tin cans and seal them with a National sealer. See next page for prices on cans to be used with the National sealer.

**\$10.00**

**Postpaid**



# For Your Health's Sake, Eat Plenty of Fruits and Vegetables



Stewed Prunes

Remember the old saying "An apple a day keeps the doctor away?" Lot of sense to that, too. Most all the doctors now-a-days claim we ought to eat more fruit and more good wholesome vegetables. They say it would prevent a lot of our aches and pains. Try it.

And what could be better than what's listed right on this page unless it's fresh stuff from our own gardens and orchards. But we can't have that this time of year. So we must do the next best.

So you'd better include a case or so of vegetables and a case of canned fruit and a box or two of dried fruit in your next order. If you can't use it all, the neighbors will take part of it. If the total order amounts to four boxes or more, we'll pay the freight.

It's all first class and high quality. Fresh, fine tasting and packed clean.

## SPECIAL—COUNTRY GENTLEMAN CORN

Most of the sweet corn of the country is packed here in the Middle West. But the Fancy grade is usually shipped back east or somewhere. I don't like this. We might as well have good corn here - no use in always taking the "leavings." So we went out and bought up some Fancy Country Gentleman. This is the pick of the market. The sweetest, tenderest, best flavored money can buy. Far better than the Standard or Extra-Standard grades.

Got a real price on it, too.  
1 case of 24 cans, only \$2.75  
F.O.B. Shenandoah.

## Canned Fruit Prices

### California Peaches

Box of 12 No. 2½ cans ..... \$2.75  
Sliced Peaches ..... \$2.75  
Box of 12 No. 2½ cans ..... \$2.75  
Halved Peaches ..... \$2.75  
Hawaiian Pineapple  
Box of 12 No. 2½ cans ..... \$3.60  
Sliced Pineapple ..... \$3.60

### California Apricots

Box of 12 No. 2½ cans ..... \$3.50  
Fancy Apricots ..... \$3.50

## Canned Vegetable Prices

1 Case — 24 cans, Dark Red Kidney Beans ..... \$2.75  
1 Case — 24 cans, Small Early June Peas ..... 3.50  
1 Case — 24 cans, Fancy Country Gentleman Corn ..... 2.75  
All F.O.B. Shenandoah.



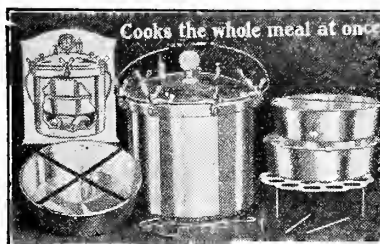
Peas, Corn and Beans

# Every Home Should Have this Pressure Cooker

## The Best Cooker Made

This is the original and best Pressure Cooker made. A lot of imitations have sprung up to sell at a little lower price. Users tell me they are much poorer quality, too.

Anyone who has used a National claims they wouldn't do without one. You can cook a whole meal at one time without getting the flavors mixed. Cook onions right with other things and never taste the flavor in the other food. Cooks quicker, saves time and cooks things tenderer and keeps the natural flavors in the food. Fine for canning, too.



For both Canning and Cooking

## Freight Paid on 4-Box Orders

All prices are F.O.B. Shenandoah. If you order four cases or more at the same time we will prepay the freight up to 100 miles. Get your neighbors to club in with you and save the freight charges. Your order may include Canned Vegetables, Canned Fruit or Dried Fruit just so it is four boxes or cases. All one kind or assorted full boxes.

# Dried Fruit

Fresh Crop—Direct from California Packers.

Santa Clara Prunes, 25-lb. box ..... \$3.00  
Fancy Seedless Raisins, 25-lb. box ..... 2.75  
Fancy Recleaned Yellow Peaches, 25-lb. box ..... 4.25  
Extra Choice Apricots, 10-lb. box ..... 3.25  
Fancy Black Figs, 10-lb. box ..... 1.75  
Combination Box—10 lbs. Prunes, 5 lbs. Raisins, 2 lbs. each of Peaches, Apricots and Black Figs ..... 3.50

Prices are F. O. B. Shenandoah.

To you folks who have never ordered Dried Fruit in big boxes I want to say I don't think you know how sweet, how fresh, and how delicious dried fruit can be.

## Tasty Fruit

If any of the dried fruit listed above does not prove to be the best tasting, sweetest flavored, most tender and cleanest you ever tasted, send back what you have left after a trial and get all your money back.

If you have never bought Dried Fruit in big boxes like this, you have no idea how good, Fresh from California Fruit really is. It's so good you'll want to eat it raw from the boxes. Dried Fruit loses its goodness when it gets too dry. This is moist and clean and full of the natural flavor.



Assorted Box \$3.50

Combination Box

## Cans for Burpee Sealers

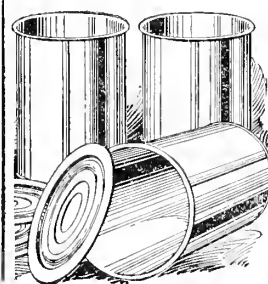
Here's prices on the Standard cans used with Burpee Sealers and similar kinds.

Size	Plain	Enameled
100 No. 2 cans	\$3.50	\$4.00
100 No. 3 cans	4.50	5.00

All cans are packed 100 in the carton and price above includes lids.

## EXTRA LIDS

Size	Plain	Enameled
100 No. 2 lids	\$1.15	\$1.30
100 No. 3 lids	1.50	1.60



## Here's the Prices

10 qt. capacity holds three quart jars for family of four ..... \$14.50  
12 qt. capacity holds four quart jars for family of seven ..... \$16.50  
18 qt. capacity holds five quart jars for family of ten ..... \$18.50  
25 qt. capacity holds seven quart jars for hotels, etc. .... \$22.00

We pay the Parcel Post or Express Charges Anywhere.

Complete instructions come with it. Guaranteed to suit in every way or your money back.





### Silver Link Mesh Bags

**\$2.95**

Postpaid

Silver-link mesh bags with silver frame and chain handle. The links are beautifully enameled in all colors and beautiful patterns. The enamel will not come off the links. The bags measure about 4 by 6 inches in size and have deep fringe on the bottom. The frames are gracefully curved and the bottom edge is pointed. These are the newest styles and sell in stores at from \$4.00 to \$5.00 each. In ordering give us an idea of your preference in colors and we will select one that will surely please you. If it doesn't send it back - they are fully guaranteed.



### 26 Pieces of Solid Nickleware \$6.25

Postpaid in Zones 2 & 3

First of all, there isn't going to be any worry about polishing this set. You can do it without fear, every week if you want to. There is no plate about it to wear through and look bad. Every piece is solid nickelware. Has a nice gloss to it. Will stand the kind of wear and tear your everyday silverware has to stand. Will look nice in the bargain, too.

About the pattern. Nothing too fancy but mighty pretty just the same. And mighty practical.

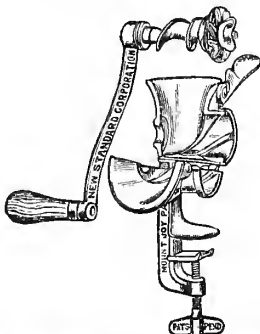
Yes, the Serving Tray is FREE. It's a beautiful tray, one you will use and enjoy in a great many ways. I guess it would cost you around \$2.50 or so by itself. Anyway We'll send it free with your order for this set of Nickleware. Twenty-six pieces as illustrated, \$6.25, postpaid in Zones 2 & 3.

### Food Chopper

**\$2.00**

Postpaid in Zones 2 & 3

A self-sharpening food chopper that is really easy to take apart and clean. Does a perfect job of chopping, too, and is made to last a long time. One you would probably expect to pay \$3.00 for. You can write your own guarantee and send along your order. Trade back if you don't like it when it comes.

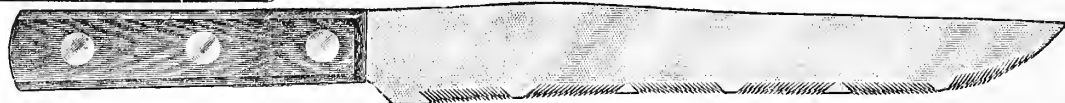


### Special Bread & Cake

**Knife**

**\$1.00**

P.P. in Zones 2 & 3 and there's no reason why the rest of you



This knife will actually cut fresh bread or cake without tearing it all up. Without crumbs, too. The serrated edge works like a very fine, sharp saw. My sister Leanna, has sold lots of these knives to her Kitchen Klatter friends

### 32 PIECE SET Rose Pattern Old Ivory Dinnerware \$6.00 POST PAID

You can't really picture the beautiful Yellow Rose pattern of these dishes. But, the Yellow Rose pattern on the Ivory-tone dishes is hard to beat for appearance. Nothing flashy or loud, but enough color and contrast to be real pretty. And we believe you'll save \$2.00 to \$4.00 by ordering this 32 piece set from us. We'll guarantee you'll like it and take it back if you don't. Look it over anyway if you need dishes. Sold a world of these dishes and the folks have liked them fine.



### Yes, We Keep An Open Stock

Start with this 32 piece set and build it up from our Open Stock. You can order anytime you want to have a bigger set. Glad to send you our Open Stock Price List on request.

### 12 PIECE SET Glass Ovenware \$4.50 POSTPAID Guaranteed Against Breakage



Pretty, practical and handy. That is what women think of this Ovenware set. It's pearly white in color and guaranteed for two years against breakage in the oven. You know it's mighty handy to take dishes out of the oven and set them on the table without a fuss.

You can do it with these dishes. Looks pretty, too. Guaranteed to please you or your money refunded. Buy this set and try it out. If you don't want to keep it we'll trade back again.

### KFNF Radio Hymnals

We have had our own collection of old favorite hymns printed up for those who like to sing them with us when they are broadcast. Believe it is the best collection of all. Anyway it just suits us and we've sold so many thousands that the price is right. Cloth bound \$1.00 each postpaid. Paper bound 25 for \$10.00. All postpaid. Guaranteed satisfactory, of course.

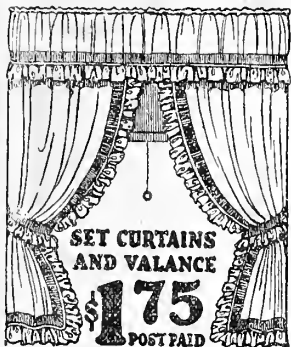
### Oklahoma Gardener Writes

Dear Sirs: I have been placing my orders with you the last few years, and have surely been pleased with your seed. I am a truck grower and specialize in tomatoes. I planted your Langdon's Earliana last year and frank to say there isn't any tomato that I have ever seen that is anything to compare with it. I had some ripe the 18th of June.

Several people asked me if I didn't have them shipped in from the South. And I want to say that your Red Head is mighty good.

I ask my special favor but will say as long as your seeds remain as they are (and I have no right to think otherwise) I remain your satisfied customer.—C. E. Partain, Bokoshe, Okla.

## Bargains in Curtains



**Ruffled Voile  
with colored border**  
1 set \$1.75  
2 sets \$3.40  
3 sets \$5.00  
P.P. Zones 2 & 3

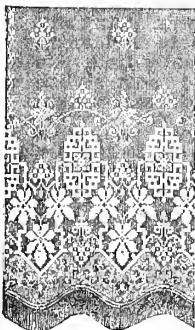
These curtains are made of a soft grade of Ivory-White Voile, trimmed with a fluted ruffle of white voile and bands of colored voile - either rose, blue or gold. Set includes 2 curtains. Each 27 in. wide by 2 1/4 yds. long. 54 in. valance and 2 tie back strips.

### Filet Panels

\$1.55 each or 2 for \$3.00

Postpaid Zones 2 & 3.

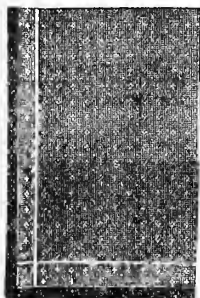
The newest thing in dining room and living room curtains. Beautiful cream colored filet net. Fine, smooth weave. Scalloped bottom with pretty rayon fringe. Come 42 in. wide by 2 1/4 yds. long. Extra rich in appearance and guaranteed to please.



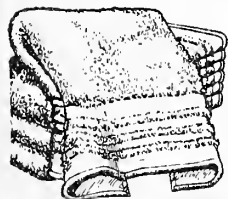
### Filet Net Curtains

\$2.00 a Pair P.P. Zones 2 & 3

This is an Egyptian color filet net curtain with a very strong weave. The hems and edge are perfectly tailored. Looks lovely with any kind of side drapes. Each curtain is 36 inches wide, 2 1/4 yards long. Pair required for each window.

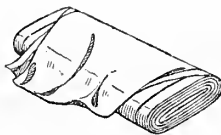


### Bath Towels



6 for \$2.25  
or 12 for \$4.00  
Postpaid  
Zones 2 & 3

A big, generous size Turkish bath towel. 19 x 38 inches. And heavy, too. Plain white or white with dainty colored borders. Guaranteed to suit you in every way.



### Pure Linen Towelling

10 yd. Bolt - \$2.45 P.P. in Zones 2 & 3

Here's the real thing for roller towels. Pure white linen of heavy quality. Will stand a lot of use and abuse. Bolts 18 inches wide and 10 yards long. Return it unless it satisfies you.

### Indian Robe Blanket

Double Bed Size - \$3.00  
P.P. Zones 2 & 3

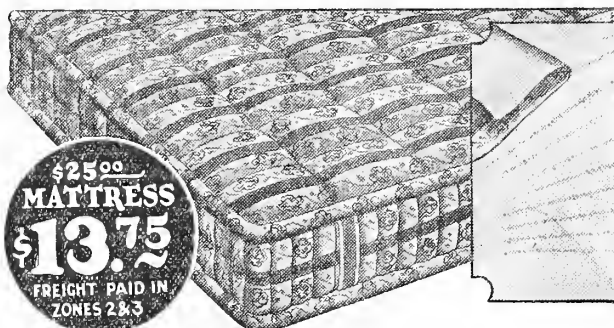
Interwoven with bright, highly contrasting colors in typical true Indian style. Has a hundred and one uses. On the lounge, porch swing, camping, picnics, etc. Mixed Cotton and Wool. Size about 66 x 80, single blanket. All colors. Name your choice.

### Motor Robe Blanket

All Wool - \$6.00 P.P. Zones 2 & 3

If you want a little better blanket for general use order this one. All wool. Size 54 x 76 inches. Dark serviceable colors - and Scotch Plaid patterns. Guaranteed your money's worth and satisfaction or no trade.

"Have received the shirts I ordered from you and think they are the best work shirts for the money I ever saw. When I need more, there is no doubt but what I shall order from Henry Fields."—Mr. W. H. Crider.



Mattresses are another thing that have been selling too high. Last year we jumped in and got what we think is the best bargain you've ever seen. We have the 2 grades described below. Have a fine connection and are guaranteeing them worth the money and then some. You be the judge when yours comes.

Field's FAMOUS **\$13.75** Freight Paid within 400 miles

We will send you the mattress to compare with any \$25.00 mattress you want to. Fire it back if ours don't show up the best. It is made of long fibre cotton which has been thoroughly cleaned and combed until it is perfectly free from all impurities. Hundreds of very thin layers of cotton are piled high - then quilted together - making a mattress that is exceptionally soft, comfortable and restful. One that will never get bumpy or hard or knotty. The picture shows the beautiful pattern of the cover. It is made of heavy ticking with all seams double seved - the cotton cannot possibly work out. It is double bed size, 4 ft. 5 in. by 6 ft. 4 in. Weighs 50 lbs. \$13.75 Freight Paid within 400 miles.

### Field's COMFORT Mattress

\$10.75 Freight Paid within 400 miles

Practically the same as the mattress above only not quite as fancy. Ticking is pretty but not as heavy as the higher priced mattress. Same size and weight and guaranteed fully worth the money.

"We are very well pleased with the guaranteed socks we bought from you. They are certainly worth the money, are a perfect fit."—Staneck Wanasek, Waldo, Kans.



I guess the biggest and most impressive flower showing we ever give our visitors is during Peony time when we have acres of them in bloom. The picture above shows Frank and his wife in one of our peony gardens. You certainly ought to have peonies in your own yard and, if possible, come to KENF when ours are in bloom. Write Frank if you want to know how to grow them and how reasonably ours are priced. (See Spring Catalog Page 68.)

# New Elephant-Hide Raincoat

**\$6.95** Postpaid  
Zones 2 & 3

Colors: Baby Rose, Blue, Black, Green, Leather Brown or Champagne.

Sizes: 32 to 46. For girls and women of all ages.

The material in this new raincoat is a rich, serviceable, grained leatherette glaze and is lined with soft warm Moleskin Suede Cloth. It will keep you warm and dry and stand lots of long, hard wear. Ideal to wear as a raincoat, motor coat, sport coat or for dress or as an outside coat in cold weather. It is tailored in a double breasted style with the new, semi-roll lapels and convertible collar that lays flat, buttons snug or turns completely up. Pockets are the new Aviation Patch style, full and roomy but not baggy. Shield flaps shed wind, rain, snow and dust. Made with new English Raglan style sleeves with overlapped underseams. It is the finest Raincoat by far we have ever sold and if you don't agree that it's the most beautiful and best you ever looked at you can have your \$6.95 back.

**Girls Ages 6 to 14 \$5.95**  
P.P. Zones 2 & 3.



## Girls and Women's Wash Dresses

Postpaid in **\$1.10** Each  
Zones 2 & 3

Nice wash dresses for wear around home. They come in new styles with \$1.50 to \$2.00 among them. You can have your choice of Gingham, Print or Dimity. Just give us an idea of the color or color combination you want and we'll guarantee to please you or send your money back.

## Silk Dresses

Just been up to the Ladies Clothing Department and talked to the lady who is in charge and she was showing me what all we had. New dresses of all kinds made of Beautiful Flat Crepes, and Satin-back Crepes, and Georgette Crepes in numerous styles and all the popular staple colors. Then there were a number of Printed Crepes in various color combinations.

All of these range in price from \$10.00 to \$18.50. If you will tell us about how much you want to spend, what kind of material you want, style, color, etc. we will gladly send you a dress on approval and guarantee to suit you and give you more for the money than you were expecting or your money back. Better yet come and see them.

## Spring Coats

We will have a complete range of styles, materials and colors in our spring coats for women and girls but they aren't in yet. Expect them any day. Write us or come and see them.

## New Spring Dress Goods

3 patterns for **\$5.00**  
(3½ yds. ea.)

Thread FREE Postpaid

We have selected some unusually beautiful dress materials for this spring. The very latest and most stylish patterns out. And colors - I never saw such a variety. Plain colors of all shades and colorful contrasting patterns and numerous combinations. In fact about anything you can think of. All the materials and patterns are fast color.

These are strongly and finely woven materials. The quality that sells at much higher prices in the stores. Anyway they are not the thinly and loosely woven kinds you usually find. Nothing but the latest and most stylish weaves and colors and combinations.

In this collection are 3 kinds of cloth - one 3½ yard pattern of each of these three. All for \$5.00 postpaid. And we'll throw in mercerized thread to match free.

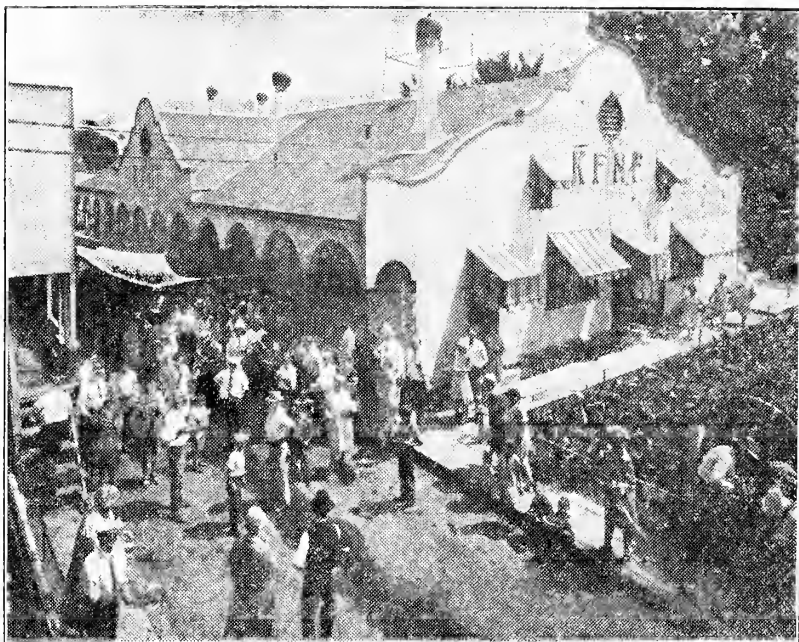
**ENGLISH PRINTS**—The best cloth for house dresses, porch dresses, afternoon frocks and all-round service dresses. The cloth is soft-finish and might be called a broadcloth because of its beautiful mercerized finish.

**PRINTED RAYONS**—The new type of rayon that is soft and lustrous - not stiff and harsh. It is very silky and drapes beautifully. Various colors and patterns. Washable, of course.

**SILK AND COTTON CREPE**—The most popular material for fine dresses. The styles are beautiful and varied - with every possible color and effect.

The usual retail prices on these materials would be - English Prints - 35c a yard. Printed Rayons - 65c to 75c a yard. Silk Crepes - 95c to \$1.00 a yard.

Now just give us an idea of what you would like in the way of color etc. and the girls who choose the combinations will give your order personal attention and see that you get just what you want - and guarantee to please you.



## A Watermelon Feed

Folks were so busy hiding behind their slices of melons or crowding up to the table for a second helping that we didn't get the big crowd in this picture. There was a crowd here all right for all of our melon feeds. Always had a carload on hand and never had enough for folks who came late in the afternoon. When you hear of a watermelon feed at KENE you want to get there bright and early. Come hungry and be the first in line.

## Will Not Fade or Shrink

### Beautiful Colors and Trimmings



**FRENCH PANTS**  
**\$1.10**  
**POSTPAID**

### French Pants

Colors—Peach, Flesh Nile. Sizes 25, 27, 29. Designed with flat yoke front for smoothness. Double reinforced crotch. Elastic at waist in back. Pant legs finished with wide cuff. Warm and comfortable.

**SLIP**  
**\$1.25**  
**POSTPAID**

## "HENRISILK"

### HOSIERY

**\$1.00** Per Pair or **3** Pairs **\$2.85** For

Postpaid. All colors. Sizes 8½ to 10½

Several have reported these hose even finer than what they were used to paying \$1.50 a pair for. They are finely woven from delicate silken threads. A seam up the back with fashion dots give the appearance of expensive full fashioned models. The heel, sole and toe are reinforced from the inner side with mercerized lisle. They also come with a double garter top and double silk ravel stop to prevent runs and insure long wear.

For beauty, fit and long wear I don't think you can find an equal for anywhere near our price of Henrisilk.

## Children's Durable Stockings

### Fine Ribbed

Colors - Black or Beige  
Sizes 5½ to 10  
6 Pairs \$1.50 Postpaid

These are good, stout school hose that will hold the kids in any ordinary wear. Woven from good cotton yarn with a very fine rib. Four-thread heel and toe for greater strength. Good looking.

### Derby Ribbed Stocking

Colors - Black or Beige  
Sizes 5½ to 9½  
3 Pairs \$1.00 Postpaid

This is a big coarse, Derby-ribbed stocking that will stand the rough and tumble of the hardest wear. If your children need good, warm stockings that won't wear out quick, try these.

# Underwear of Rayon

The most popular of all cloths

The popularity of our beautiful Rayon Underwear has brought so many orders that it enabled us a few weeks ago to demand a big cut in cost price from the factory.

We have kept the same high quality materials - the same neat tailoring - the same beautiful trimmings. Material that will not fade or shrink. Of course the styles have been brought up to date - even more beautiful than ever. The only real difference is in the new lower prices, which saving we pass along to you. Guaranteed the most beautiful Rayon (silk-like) underwear you ever saw or your money back.

**BLOOMERS** - \$1.10, postpaid. Colors, Peach, Flesh, Nile. Sizes 25, 27, 29. Practical, full of long wear and are properly tailored for comfort. All seams are flat locked. Double reinforced crotch. Full life elastic at waist and knees.

**BRASSIERE and BLOOMER COMBINATION** - \$1.95 Postpaid. Colors, Peach, Flesh and Nile. Sizes, 32, 34, 36, 38. This is a Brassiere and Bloomer combination in one lovely fitting garment, made of beautiful, heavy Rayon. The Brassiere part is made double and darted giving an excellent fit. It fastens down the side with hooks and eyes. Picoted shoulder straps of self material. Elastic at the knees. Reinforced crotch.

**VEST** - 95c, postpaid. Colors, Peach, Flesh, Nile. Sizes 36, 38, 40, 42, 44. Made of same lovely material used in the Bloomers and French Pants. Long in length. Shoulder straps of self material are picoted. Rayon draw.

**Slip** - \$1.95, postpaid. Colors, Peach, Flesh, Nile. Sizes 36, 38, 40, 42, 44. Lovely, long wearing slip of heavy quality Rayon. Wide shadow-proof hem. Inverted pleats on the sides to give necessary fullness over hips. Shoulder straps and bodice top picoted. Shoulder straps of self material.

**COMBINATIONS** - \$1.45, postpaid. Colors, Flesh color with band of blue. Peach color with band of green. Nile color with peach cuffs. Sizes 36, 38, 40, 42, 44. The favorite with all women - the Combination suit with the attractive comfortable knee band of self material of a pretty contrasting color. An exquisite rose bud adorns the bodice top. Double reinforced crotch. Picoted top and self material. Shoulder straps are also very daintily picoted. Rayon draw.

**NIGHT GOWNS** - \$2.35, postpaid. Colors, Peach, Flesh, Nile. Sizes 15, 16, 17. This exquisite gown is made of finely knitted Rayon. The V-neck and deep armholes are finished very attractively with wide bands of contrasting color. A dainty ribbon rosette adds the finishing touches to this beautiful gown. Neck and armholes picoted edge.

## HOSIERY DE LUXE

Full Fashioned, All Pure Silk

**\$1.75** Per Pair or **3** Pairs **\$5.00** For

Postpaid

Colors - Atmosphere, Evenglow, Rose Taupe, French Nude, French Beige, Sandust, Black, White. Sizes 8 to 10½

This is our finest grade of Hose. Regular \$2.25 to \$2.50 value. It is finely woven of the finest grade silk of Service Chiffon wt. Made full fashioned and fit neatly and smoothly. Every thread is pure silk from toe to top. The foot is reinforced and the heel is the high spliced style. Although the outside is all silk, the top roll is lined with mercerized cotton to make them wear longer. They fit perfectly, are very comfortable and surely look nice. Guaranteed the most hose for the money you ever saw or your money back.



## Cotton Lisle Hose

4 Pair \$1.00 Postpaid.

Fine quality, medium light weight cotton lisle stockings for everyday wear. Full seamless construction with reinforced heel and toe, double sole and high spliced heel. Hemmed top. Designed for good, long wear and attractive appearance. Choice of black or grain.



# HENRY FIELD TIRES ARE GUARANTEED FOR 15,000 MILES AND 15 MONTHS



Show  
Them  
This

## Tire Challenge

Now, that's how much faith we have in our tires and how far we will back them. Can you beat it? We will put Shenandoah Tires up against any tire made, bar none. Put our tire on your car against any other, one on each side. If the Shenandoah Tire wears out first we'll replace it FREE. The other fellow must agree to do the same if his wears out first. That's all there is to it. If you can find some dealer or company who will accept this challenge, send for a Blank Agreement to fill out.

**IMPORTANT** —Prices Subject to change without notice.

That's our Double Guarantee. First we guarantee our tires for 15,000 miles on a service basis. And then, we go even farther and say, "If your Henry Field Tire doesn't run you 15 months we will replace it with a new one, charging you only for the actual service you have received." And furthermore, if your Henry Field Tire is cut or bruised during the 15 months you can send it to us for Free Repair. If it can't be repaired we will replace it, charging you only for the service you have received.

We believe in our tires and back them with a Double Guarantee and Challenge any tire made to equal our tires in service. Yes, they are made right or we couldn't do it. Made from New, Live Rubber. Real rubber. Made from the finest and toughest fabric. Made to our specifications and, believe me, we are hard to please when it comes to the specifications of our tires.

Our guarantee and challenge mean business. Just take us up if you don't think so. You find out what our customers have known about us for over 30 years - "We'll stand hitched."

### Tires Are Prepaid Within 400 Miles

O.S. - Oversize SS - Straight Side. CL - Clincher. Reg. - Regular.

REGULAR CLINCHER STYLE—ANTI-SKID CORDS				RED INNER TUBES		
TIRES				Net Price	Approx. Shp. Wt.	Net Price
Size			Approximate Shipping Weight			
30x3	Cord	4 Ply	10 lb.	\$ 5.95	2 lb.	\$1.25
30x3½	Cord Reg.	4 Ply	13 lb.	6.55	2½ lb.	1.40
30x3½	Cord O. S.	4 Ply	14 lb.	7.40	2½ lb.	1.40

STRAIGHT SIDE—ANTI-SKID OVER SIZE CORDS				RED INNER TUBES		
TIRES				Net Price	Approx. Shp. Wt.	Net Price
Size			Approximate Shipping Weight			
30x3½	Cord SS	4 Ply	15 lb.	7.40	2½ lb.	1.40
30x3½	Cord OS, SS	5 Ply	17 lb.	8.45	2½ lb.	1.40
31x4	Cord SS	5 Ply	20 lb.	10.80	3 lb.	1.70
32x4	Cord SS	5 Ply	21 lb.	11.20	3 lb.	1.75
33x4	Cord SS	5 Ply	23 lb.	11.55	3 lb.	1.80
33x4½	Cord SS	6 Ply	27 lb.	15.35	3½ lb.	2.45
34x4½	Cord SS	6 Ply	31 lb.	16.55	4 lb.	2.50

TRUCK CORDS—STRAIGHT SIDE HEAVY DUTY				RED INNER TUBES		
TIRES				Net Price	Approx. Shp. Wt.	Net Price
Size			Approximate Shipping Weight			
30x3½	CL	5 Ply	15 lb.	8.00	2½ lb.	1.40
32x4½	SS	8 Ply	32 lb.	20.10	4 lb.	2.40
30x5	SS	8 Ply	38 lb.	23.60	5 lb.	2.70
32x6	SS	10 Ply	60 lb.	42.65	7 lb.	4.50

BALLOON CORDS—STRAIGHT SIDE HEAVY DUTY				RED INNER TUBES		
TIRES				Net Price	Approx. Shp. Wt.	Net Price
Size			Approximate Shipping Weight			
29x4:40	SS	4 Ply	17 lb.	8.10	3 lb.	1.60
30x4:50	SS	4 Ply	18 lb.	8.60	3 lb.	1.75
30x5:00-29x4:95	SS	4 Ply	21 lb.	11.65	3 lb.	2.30
30x4:95	SS	4 Ply	21 lb.	12.20	4 lb.	2.35
28x4:75	SS	4 Ply	17 lb.	9.80	3 lb.	1.80
30x5:25	SS	6 Ply	26 lb.	14.80	4 lb.	2.65
31x5:25	SS	6 Ply	27 lb.	15.55	4½ lb.	2.75
32x6:00-30x5:77	SS	6 Ply	31 lb.	15.80	4½ lb.	2.70
28x5:00	SS	6 Ply	22 lb.	11.85	4 lb.	2.35
31x6:00	SS	6 Ply	30 lb.	16.65	5 lb.	2.65
33x6:00	SS	6 Ply	32 lb.	17.45	6 lb.	2.85

ODD SIZED TIRES (not our tread)				RED INNER TUBES		
TIRES				Net Price	Approx. Shp. Wt.	Net Price
Size			Approximate Shipping Weight			
32x3½	SS	4 Ply	22½ lb.	9.25	3 lb.	1.60
34x4	SS	5 Ply	24 lb.	12.25	4 lb.	1.85
33x5	SS	8 Ply	42 lb. Ex. Hvy. Dy.	24.00	6 lb.	2.80
34x5	SS	8 Ply	43 lb. Ex. Hvy. Dy.	26.45	6 lb.	3.00
35x5	SS	8 Ply	43 lb. Ex. Hvy. Dy.	29.45	6 lb.	3.15
36x6	SS	10 Ply	61 lb. Ex. Hvy. Dy.	47.55	7 lb.	5.80
34x7	SS	10 Ply	80 lb. Ex. Hvy. Dy.	65.85	14 lb.	6.50
33x7	SS	10 Ply	95 lb. Ex. Hvy. Dy.	67.50	16 lb.	6.95
36x8	SS	12 Ply	110 lb. Ex. Hvy. Dy.	87.50	19 lb.	9.85
40x8	SS	12 Ply	128 lb. Ex. Hvy. Dy.	92.50	19 lb.	10.50
31x4:40		4 Ply	16 lb. CL Bal.	9.60	3 lb.	1.90
31x4:40		4 Ply	18 lb. SS Bal.	10.05	3 lb.	1.90
30x6:00		6 Ply	30 lb. Balloon	15.85	6 lb.	2.60
31x4:95	SS	4 Ply	25 lb. Balloon	13.50	4½ lb.	2.55
28x5:25		6 Ply	25 lb. Balloon	14.50	4 lb.	2.35
32x5:77	SS	6 Ply	33 lb. Balloon	18.45	5 lb.	2.75
32x6:20		6 Ply	34 lb. Balloon	18.95	5 lb.	2.85



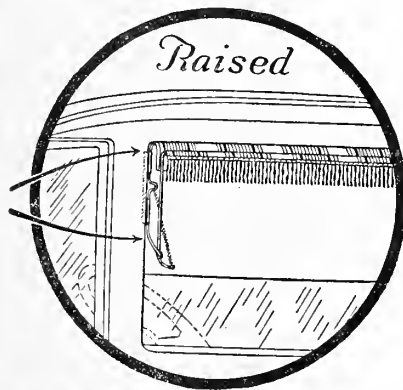


### The Seed House Folks Give Paris a Little Competition

Yes, we had our own Style Show here last year, and, except for me, it was right up to snuff. I don't think you've ever seen a neater, prettier bunch of folks and all dressed up in clothes from the Seed House clothing department. This will give you an idea of what a wide variety and complete line of clothing we handle.

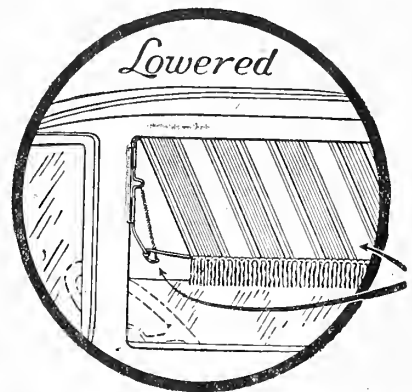
The radio was in on it, too. Each one of those shown in the picture walked by the microphone and Adam Reinemund described the garments, etc.

We'll be doing it again off and on, and you don't want to miss it. If you can't come, we'll do our best to let you see it over KFNF.



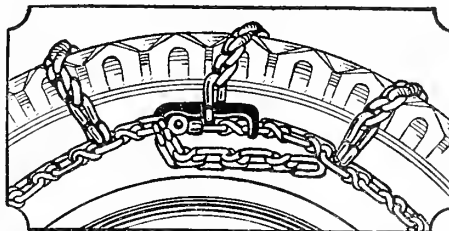
### Auto Awnings \$2.00 Pair Postpaid in Zones 2 & 3

On in a jiffy. Off in a jiffy. Up and down with a twist of the wrist. That's how handy this awning is. No bolts or screws to bother with and marr your car. A spring tension holds it securely in place in the window frame. Can be quickly raised or lowered from the inside and does not obstruct the movement of the glass. And it's a sturdy, strong, good looking awning to boot. Made in all sizes. Just send along the name and model of your car. Blue and white or tan and green. Send them back if they aren't just what you want.



### CAR BATTERIES

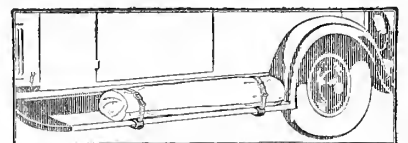
Our "A" Batteries are guaranteed for 2 years of service and we sell them on a 60 Day Trial Offer. You can't beat that for a guarantee. Can't beat our batteries either. You'll find the prices on Page 22.



### TIRE CHAINS

A pair of strong reliable chains are about the best friend a man has in mud or ice. If you've got a good, sturdy pair along you feel easy. If you haven't you're bound to need them. They're worth all they cost for the safety on a single trip. One time stuck in the mud is apt to cost more than the chains would have cost. Not to mention accidents which may happen. Our chains are extra sturdy and made oversize. Sent out on our money back guarantee.

Size	Price	Size	Price	Size	Price	Size	Price
30x3 1/2	\$3.25	34x4:95	4.80	29x5:50	5.00	32x6:20	6.35
27x4:40	3.25	28x4:75	4.25	30x5:50	5.00	33x6:20	6.35
28x4:40	3.25	29x4:75	4.25	30x5:77	5.00		
29x4:40	3.65	30x4:75	4.25	33x5	5.50		
30x4:50	3.65	29x4:95	4.50	32x5:77	5.50		
31x4	4.00	30x4:95	4.50	33x5:77	5.50		
32x4	4.09	31x4:95	4.50	34x5	5.75	32x4 1/2	6.35
31x4:40	4.00	29x5:00	5.00	35x5	5.75	30x5	6.10
33x4	4.30	30x5:00	5.00	34x5:77	5.75	33x5	7.00
31x4	4.30	31x5:00	5.00	30x6:00	6.00	35x5	7.35
32x4 1/2	4.35	32x5:00	5.00	31x6:00	6.00	32x6	7.65
32x4:95	4.35	28x5:25	5.00	30x6:20	6.00	36x6	9.00
33x4 1/2	4.65	29x5:25	5.00	31x6:20	6.00	34x7 or 34x7:50	10.90
33x4:95	4.65	30x5:25	5.00	32x6:00	6.35	38x7	12.30
34x4 1/2	4.80	31x5:25	5.00	33x6:00	6.35	36x8	12.50
						40x8	13.50



### Luggage Carrier

This is the only inexpensive Luggage Carrier I ever saw that didn't stick up in the way and prove to be a nuisance. It is fastened to the running board by a lock-nut screw clamp. Stays there, but can be easily taken off. Comes furnished with heavy 5 foot web strap which slides in a channel groove and lets you adjust the buckle to any position. Carries bedding, boxes, crates etc. And, it is out of the way when not in use. I am sure you can't beat it for service. Price is low, too.

**\$2.00 Pr.**

Postpaid  
Zones 2 & 3





## "B" Batteries

**45 Volt Heavy Duty \$3.00**

Best for sets with 3 tubes or more

**45 Volt Regular -- \$2.00**

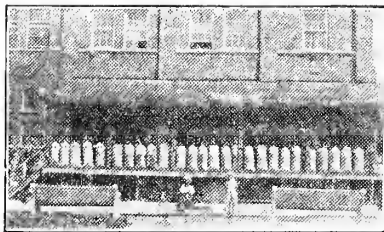
Generally used on sets of 1 or 2 tubes  
Postpaid in Zones 2 & 3

These are real "B" Batteries. Extra large, oversize capacity and bound to give you good service. KFNF "B" Batteries will actually deliver a generous, exceptionally strong current. Stronger than most batteries costing more money. They are a quality battery (made by one of the largest manufacturers under our own name) and sold at a quantity price.

KFNF Batteries are Fresh. They reach you full-powered. We will put them up against any battery made and let you be the judge. That ought to be strong enough. Why pay more when you can get as good a battery as anyone makes at these reasonable prices? You can be the judge.

## Radio Tubes for any kind of set

We guarantee our Radio Tubes for a full year (unless you actually break them). I don't know what I could say that would be as strong as this. It means a whole year's service for the price of one set of tubes. I haven't room here to give the list of our new, low prices. You will find them on page 56 of the last catalog sent you. Look them up or ask for our Radio Supply Circular.



### Across the Ocean

They've even heard about Henry in foreign countries, and so every year we have shipments to send across the ocean. Mostly field seeds; alfalfa, clover, etc. The picture above shows a shipment ready to be on its way to foreign parts.

# Radio Batteries Guaranteed 2 Years

The first thing you will find out about our battery when you hook it up is **firmer, steadier and stronger current**. Smooth power, steady power and lots of it. That's the most important thing. Next comes the question of how much service you will get out of it.

But read our guarantee and 60-day Trial Offer. And compare these specifications with anyone's batteries.

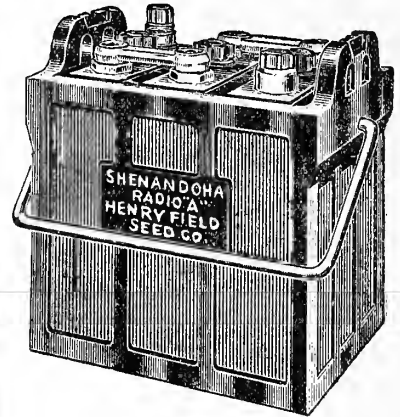
### 60-Day Trial Offer

Put one of our new batteries in your car or on your radio. Run it 60 days, giving it every possible test. Compare it with any battery you have ever used, regardless of name or price, and if you are not entirely satisfied and do not pronounce it the best battery you have ever used, return it to us and we will refund every cent you have paid.

### 2-year Battery Guarantee

Our Storage Batteries are guaranteed on a service basis for two years. If anything goes wrong with them during the 2-years from date bought we will repair them Free or replace with new ones charging you only for the service they have actually given you.

Of course, we expect you to play the game by giving them good care and by not blaming us for any accidents you have with them such as breaking by a fall, etc.



### Plenty of Snap

*"I received your 'A' Battery. It sure has plenty of snap. It whirls the motor of my car right over in this cold weather. I surely think it is a good buy."*—Oscar Gast, Paola, Kans.

### More than Pleased

*"I haven't had the battery I got of you charged yet and it is still going strong. We can go out and get stations farther than any battery we ever had. I am more than pleased with it. Didn't expect to see such a sturdy, heavy built, battery for the price you are selling them for."*—G. T. Pack, Lacona, Iowa.

## Prices and Specifications

**Important**—In ordering a battery for your car be sure and give us the measurements of your old battery. See table of specifications below and send money for the size or measurements shown there. Also tell us the year and model of your car, if possible. This information will enable us to fit you out with just what you need.

Radio and Car Batteries	Measurements	Plates	Wt.	Price
6-volt 100 Amp. (Usually called 100 to 120)	8¾x7 in.	11	46 lbs.	\$ 7.50
6-volt 120 Amp. (Usually called 120 to 140)	10 x7 in.	13	53 lbs.	9.50
6-volt 140 Amp. (Usually called 140 to 175)	11¼x7 in.	15	61 lbs.	11.50
6-volt 160 Amp. (Usually called 160 to 200)	12½x7¼ in.	17	69 lbs.	13.50

The only difference between the car and Radio Batteries is the terminals. In ordering for Radio choose one of the larger sizes and it won't have to be charged so often.

## Farm Light Batteries at Money-Saving Prices

These are the regulation batteries used with 32-volt Farm Light plants such as Delco, etc.

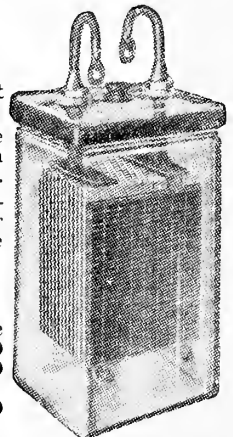
We have been selling these batteries for two or three years with perfect satisfaction. We haven't made much noise about them, probably not as much as they deserve.

They are well-made batteries carrying a 5-year service guarantee. We are told by users that they are better than the original equipment. Have more kick, more power, more life. Complete circular on request.

### Here is the Price List

Order No.	Capacity	Wt. per cell	Net Price
BHS7	80 Amp.	32 lbs.	\$ 89.00
BHS13	160 Amp. (similar to Delco)	50 lbs.	135.00
BHH13	240 Amp.	67 lbs.	170.00

F.O.B. Shipping Points - Minneapolis - Omaha - Davenport - St. Louis, Mo.



# FIELD'S Famous OVERALLS

Comfort is about as important as long wear when it comes to overalls. I never could stand the kind that bind a man because of being cut too skimpy and that's about the first thing I said to our factory. "Make them roomy. Don't try to save material." That was two years ago and I still say I am going to sell the best overalls on the market or none at all.

Our overalls are roomy. Made from the choice 8 ounce Denim material that has been carefully pre-shrunk. And made the nearest thing there is to fade-proof. And strong? Believe me they are put together to stay. Triple thread reinforcing! Seams are triple stitched! Just made as good in every way as we can make them. And then, as full measure, there are the other features pointed out in the picture. Will wash better too, and the brass buttons will stay on.

What we think of our overalls is shown by the challenge printed below. We believe they can't be beat at any price and are willing to back our judgment all the way. Besides the challenge your order is guaranteed to satisfy you or the deal is off.

## \$1 75

PAIR

3 Pairs for \$5.00

Postpaid Zones 2 & 3  
Sizes over 44 10% Extra

Jackets same

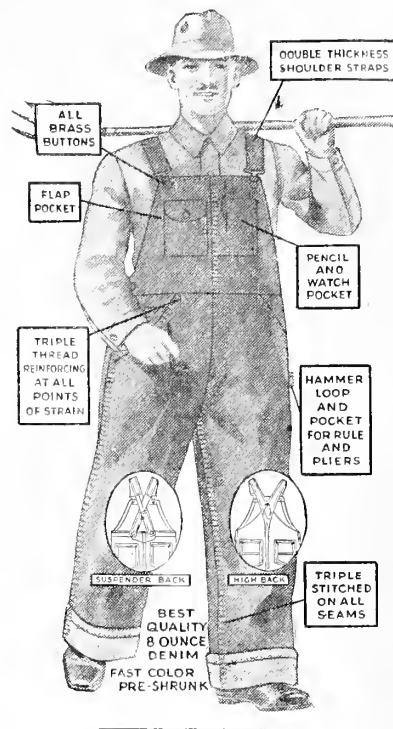
Price

Boys Sizes

Ages 3 to 8 inc. .90

Ages 9 to 14 inc. \$1.10

Ages 15 to 18 inc. \$1.25



### Read this challenge:

We are guaranteeing our overalls to be the best on the market, bar none. And, if you can find a dealer who doesn't think so, tell him about this challenge. We will put our overalls up against any of them. Get a pair from us and a pair from the dealer. Give them as nearly as possible the same wear. If ours wear out first we'll give you a new pair free. The dealer must promise to do the same. We will both sign an agreement which will be sent to you or your dealer on request.

Now send your orders along and wear the best and most comfortable overalls made.



### Work Shirts

Blue or Gray Chambray

Postpaid in Zones 2 & 3

Sizes 14½ to 17 - 3 for \$2.50

Sizes 17½ to 20 - 3 for 2.75

Boys 10½ to 14 - 3 for 2.00

Three of these work shirts will last you longer and give you more comfortable service than any you've ever worn. Fine quality chambray. Fine weave. Neatly and generously tailored. Roomy at the armholes, in the sleeves and across the back. Seams are triple-sewed. Bellows type pockets, with button down flaps and place for pencil. A real work shirt and certainly your money's worth at our price. Guaranteed, as usual, with you to be the judge.

### Sport Sweaters

Ladies' or Men's ..... \$3.95

Colors: Tan, Brown, Gray or Heather Mixture.

Sizes 36 to 46

Postpaid in Zones 2 & 3.

On cool days you will enjoy wearing this sweater alone. In colder weather simply slip a coat over it. It is light, yet very warm. It is neatly made and good enough to wear with your Sunday best. It is closely knit of all worsted extra good quality yarns. The cuffs are close fitting and the body parts fits snugly. Has two pockets. Both men and women find these Sport Sweaters very comfortable and attractive.

### Moleskin Pants

\$3.00 Postpaid in Zones 2 & 3.

Waist Sizes, 44 and larger ..... \$3.30

Real moleskin, the toughest material of all. It will outwear and outlast anything you've ever worn. The pattern is a neat, grey striped pattern and looks mighty nice. Will do for work or dress. This quality of ours is the best moleskin we've seen and we will put it up against any. If you've never had a pair of moleskin pants, order them at our risk. And they are guaranteed to beat any you ever saw for near our price and guaranteed to satisfy you in every way. If you don't think you've bought a bargain, send them back for a refund.

## Work Gloves \$1.25

Postpaid  
Zones 2 & 3

Here's comfort and long service for you in a work glove, too. Soft, flexible horse hide leather, the kind you can depend on to stay soft and comfortable in spite of wetting. Wash them if you want to. They're tough and mighty serviceable and feel good on your hands. Put on a pair and see. If they aren't what you want and don't live up to our claims, send them back for a refund. Regular and Large sizes. Your choice of Gauntlet or Wristband style. \$1.25 a pair, postpaid.



### The Circus Came to KFNF

I guess we broadcast the first circus parade ever put out over the radio. Anyway, that's what some of the big Eastern newspapers said about it when they heard it. We put the microphone outside the studio and had the circus go right past it. Folks said they could hear everything - the rumble of the big wagons, bells on the harness and all. Had a lot of fun. The picture shows the elephants going by.

## MEN'S HIGH QUALITY SUITS



Our Spring Line of men's suits is in now, and you never saw a finer lot of clothing. Beautiful materials and mighty neatly tailored. Believe me when you talk 4 or 5 hundred suits to a manufacturer, he is willing to sharpen his pencil and give you the pick of his line. And that's what we are offering you now. Wonderful values. Suits you would expect to see priced from \$5.00 to \$15.00 higher than the price list shows below.

### It's Easy to Order

We have a world of suits to select from, and guarantee to satisfy you as to fit, quality, and our selection of material. Just tell us whether you want cashmere, serge, or hard-worsted material. Tell us what color you want. We have them and guarantee to satisfy you in every way. Order at our risk. Your suit will fit perfectly and you will be more proud of it than any you ever had - or else fire it back at our expense and get your money refunded.

### Suit Prices are Prepaid in Zones 2 & 3

Boy's, Waist sizes 25 to 27 in.—With 1 pr. pants	\$ 8.75
Youths, Waist sizes 27 to 30 in.—With 1 pair long pants	12.00
Men's—Reg. 34 to 50—Suit with one pair pants	22.00
Men's—Stouts and Slims, 38 to 42—Suit with one pair pants	22.00
Men's (Either of above sizes)—Suit with two pairs of pants	27.50
Men's—Stouts—44, 46, 48—Suit with one pair pants	25.00
Men's—Stouts, 50, 52—Suit with one pair pants	27.50

### Send For FREE Samples And Measurement Blank



Broadcloth — Madras — and Novelty Shirtings

### Dress Shirts

The same guarantee of satisfaction and fit on our suits goes for these Dress Shirts. We have hundreds of them. Broadcloths, Madras, Novelty shirtings, Checks, Stripes, and solid colors. All neatly and substantially made. Shirts you will be proud of and that will give you a world of good service. Nothing skimpy about the sleeves, armholes, or anything else. They are roomy. Will be as comfortable as they are good looking and will launder well, too. Now give us an idea of what you like. We'll fill your order to your complete satisfaction or trade back. Folks say our price is 50¢ to \$1.00 per shirt cheaper than elsewhere. Sizes 14 to 19. 3 for \$5.00 Postpaid in Zones 2 & 3. Collar attached or Neckband style.

Glad to send you samples of our suit materials to inspect. Just tell us the color you prefer. We'll send free samples and our Measurement Blank.



## Men's Socks

Real Quality  
At a  
Fair Price

### Cotton Work Socks

6 pair — \$ .90  
12 pair — 1.75

Postpaid Zones 2 & 3

Unusually good quality Work socks. Made of long staple cotton with reenforced heels and toes. Strong ribbed tops and seamless feet. These are real socks. They will not only feel better to the feet but will wear longer than any you ever saw at this price. Colors: Blue mixed or Brown mixed. All sizes.

### Cotton Lisle Socks

5 pairs — \$1.00

Postpaid Zones 2 & 3

Guaranteed to wear 5 months

Medium weight cotton lisle dress socks with reinforced toe and heel. They look nice and fit good. If you are hard on socks, take us up on these. If five pairs don't wear you five months, send them back and we'll replace them free of charge. Colors: Black, Cordovan Brown or Gray. Sizes 10 to 12.

### Raincoat \$7.95 Postpaid Zones 2 & 3

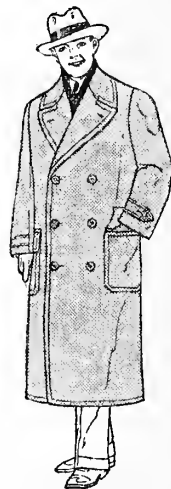
Colors: Black or Brown  
Sizes 34 to 48  
Length 50 inches

New "Spanish Grain" material similar in wearing qualities to the Glazette. Has new weave and neater appearance. Guaranteed waterproof, dust-proof and wind-proof.

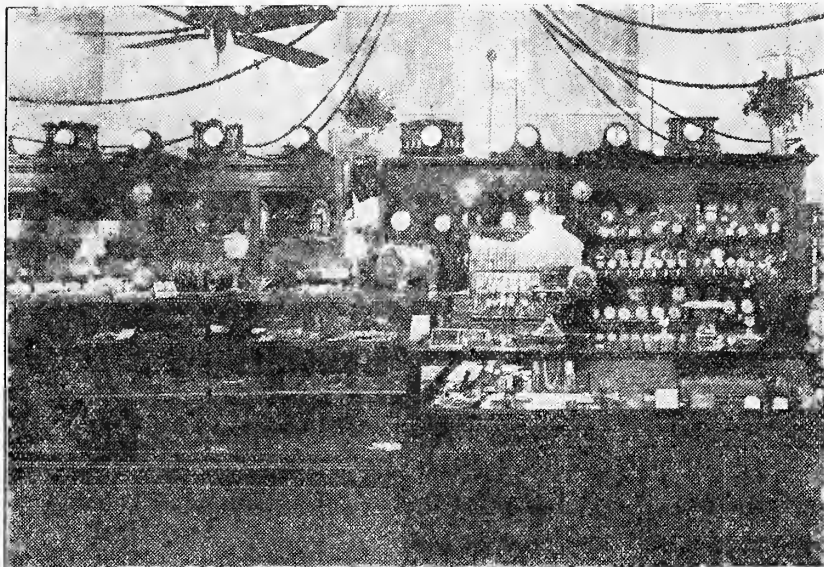
Because of the soft and warm suede-moleskin lining, it is a real All Weather coat. Just as good for chilly weather as it is for rainy weather. An all purpose, year around coat. You will get a world of wear and comfort from it. Double breasted. Big Pockets. Big, turn-up collar.

Absolutely guaranteed. Your money's worth or your money back. Equal to coats costing from \$10.00 to \$12.50.

Boys Sizes - Same fine material  
\$5.95 Postpaid Zones 2 & 3.



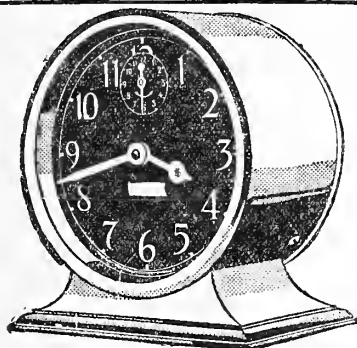




### A Corner of our Jewelry Dept.

This is a corner of our Jewelry Department just inside the main floor of the Seed House and just off the new arcade. We carry about everything you will find in the better Jewelry stores and lots of things that most don't have. Boys, when you are ready to get married, bring your girls—we'll sell you the rings and furnish the preacher. Mr. Pearson now has all the necessary credentials and is ready to "tie the knots." So come ahead anytime. All you need is the girl and the license—we have the rest here.

H. F.



### Alarm Clocks in Colors All Popular Colors

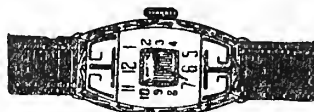
Haven't you often wished you could get an Alarm Clock that wasn't so shiny and bright? Up to a few months ago alarm clocks were just alarm clocks. They all looked alike. Some run better than others but the looks was the same.

But this one is different. Doesn't look much like an alarm clock but does the work just as well and looks so much better. The whole outside is finished in color—not a flashy, shiny color, but a beautiful toned-down shade that will harmonize with your other things. Comes in all popular colors.

It is well made, has the bell inside out of sight and it keeps good time. We have a limited number to sell at \$2.00 postpaid. This same clock sells other places at \$3.00 or more. Order one—your money back if you don't like it.

**Complete Jewelry Catalog  
FREE for the Asking**

**\$2.00  
Postpaid**



### Ladies' Watch

**\$15.00**

This is our Oxford Special. A very pretty watch and a watch that will keep good time. In fact unusually good time. The case is of white gold finish. This picture is a poor one and by no means does the watch justice.

For a time we will include Free both a metal wrist band to match and a ribbon band. A beautiful graduation gift for a girl.

**Only  
\$37.50  
For This  
Diamond**



Yes, we have about any kind of Diamond you can think of in different styles of white gold mountings. We bought them direct and we are able to give you a more beautiful stone and a bigger stone than you will get most places for a good deal more money.

These are perfect-cut stones, too. Beauties. Fine enough for anyone. And you can save money which is just as important.

If you want a larger stone we have one at \$47.50 or a smaller one at \$27.50, postpaid. So it's just a question of how much you want to spend for a ring. Guaranteed to please or your money back.

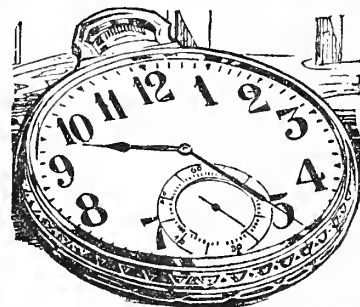
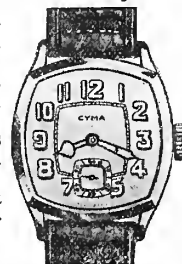
### Men's Wristwatch Our Special

This is an unusual value in a men's and boys' wrist watch. It is a far better watch than the price would indicate. It is not a "cheap grade" imported watch. It comes with 6-jewel movement and is worn by many in preference to more expensive watches because it is such a good timekeeper.

Makes a nice gift for a boy as a graduation present. The case is a nickel chromium finish. Has radium numerals.

**\$15.00**

**Postpaid  
6 J. Cyma**



### Keystone Special

**\$12.25**

**Postpaid**

Your choice of white, yellow or green gold filled case.

A wonderful watch for the money, both as to appearance and ability to keep good time. It is a Keystone, with 15 jewels. Has an open face, as illustrated. The case is gold-filled and guaranteed. White or Yellow Gold finish.

We guarantee this 15-jewel Keystone watch to be a perfect timekeeper. And you can send it back if you don't want to keep it when it comes. I don't know where you can get a better watch or one nearly as good for the money. If \$12.25 is about what you want to invest in a watch, send your order along for this one.

### 17-Jewel Elgin \$27.50

**White or Yellow Gold Filled Case**

Here is a wonderful value in a genuine 17-jewel Elgin. Regular \$35.00 value. And a knife and chain Free to match. Be glad to send one on approval, postpaid.

### Wedding Rings

Your choice of white, green or yellow gold.



**\$8.00 P.P.**

The one pictured here is a ring that you would usually expect to pay around \$12.00 to \$15.00 for. It is a genuine 18-K white gold band with a pretty design. We have a little fancier one at \$9.50 and a lower priced one at \$6.50, all postpaid.



# Arch Support Shoes



**\$4.60**

Pair  
Postpaid

## Sport Oxford

Order No. 9—Sizes 3 to 8.  
Medium or Wide

For school girls, business and general wear. Medium shade tan with tongue and side trimmings in a contrasting shade of Reptilian Leather. 4-eyelet tie. Rubber capped heel 1½ inches high. Steel arch support guaranteed not to break. Easy on the feet and snappy looking.



## 3-Button Cut-Out

Order No. 7—Black Kid, Brown Kid or Patent Leather. Narrow, Medium or Wide. Sizes 3½ to 9.

A smart looking shoe and one that will give you a world of comfortable wear. Three buttons. Cut-out front. Rubber capped heel 1½ inches high. Has guaranteed non-breakable built-in steel Arch Support. Fit and satisfaction also guaranteed.



**\$4.60**

Pair  
Postpaid

## Lace Cut-Out

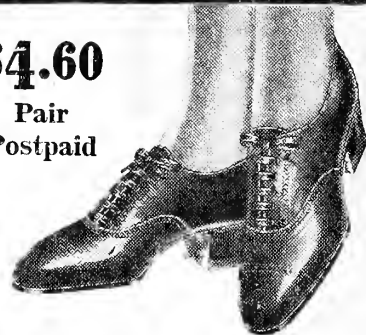
Sizes 3½ to 9

Order No. 4—Black Kid. Narrow, Medium or Wide.

Order No. 5—Brown Kid. Medium or Wide

Order No. 6—Patent Leather. Medium or Wide.

Cut-out tongueless tie with five lace, as illustrated directly above. Heel rubber capped, 1½ inches high. Guaranteed Steel Arch Support. Real comfort, too.



## Rounded Toe and Low Heel

Order No. 3—Black Glazed Kid only. Sizes 3½ to 9. Medium or Wide

Unusually comfortable because of the roomy width at the toe and 1 inch rubber capped heel. A great favorite with our customers and deserves to be. Five eyelet lace. Goodyear welt sole. Conservative and mighty comfortable. Yes, it has an Arch Support, and fit and satisfaction are fully guaranteed.

# Comfort Shoes



**\$3.40**

Per Pair  
Postpaid



Above Left. Order No. 1—Sizes 3½ to 9. Med. or Wide.

A 6-eye lace model made of soft black South American Kid. Rounding toe, low heel with rubber cap. Reinforced shank. Hand turned, flexible sole. Lined with gray kid heel lining. Built first of all for real comfort and service. Yet it is a good shoe, too. One that will give you a lot of pleasure and long wear. Fit and satisfaction guaranteed.

Above Right. Order No. 2—Sizes 3½ to 9. Med. or Wide.

Two strap shoe made of soft black kid. Heel 1½ inches high, and rubber capped. You can't beat it for everyday wear. We guarantee to fit you and guarantee you'll like your shoes when you see them.

## IF YOU AREN'T SURE OF SIZE

If you don't know your size just put your foot on a piece of paper and make a mark all around your foot. Be sure to keep the pencil straight up and down. We can fill your order from this and guarantee satisfactory fit. So, send them along.

## Save Money and Get Real Comfort

The 4 models above all have genuine chilled steel Arch Supports built into them. The Arch Supports are guaranteed not to break. Will hold their shape longer, wear better and feel better than the ordinary shoe. After you've worn them, we don't think you'll ever change. And, the price is right. It is going some when you can wear a stylish, quality shoe with a real Arch Support for only \$4.60. Guaranteed, of course. Look at them and put them on at our risk.

The Comfort Shoes at the left are not Arch Support as the difference in price will tell you. But, they are sturdy made shoes. Nice looking. Neat. Comfortable. Guaranteed in every way—as to fit, appearance, and satisfaction.

## Women's Dress Rubbers

Made of new, live, black rubber. Light in weight except for sole which is heavy and will stand a lot of wear. Medium heel and medium toe so it will fit our Radio Arch shoe and similar shoe styles. You will probably save as much as 50¢ by ordering at our price. We'll trade back if we can't suit you as to fit and appearance.



**\$1.00**

Pr.

P. P. Zones 2 & 3

## Men's and Boys' Work Shoes

(Left) Men's Sizes 5½ to 12 **\$4.65**  
Postpaid in Zones 2 & 3

(Right) Boy's Sizes 11½ to 5 **\$3.25**  
Postpaid in Zones 2 & 3

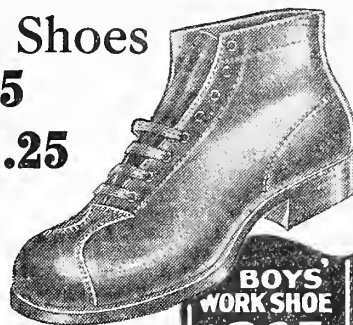
I don't think we have ever made the fuss over these shoes that they deserve. They are a combination of comfort and wear that you don't often find. No breaking-in required. They'll be comfortable from the time you put them on. Soft and flexible. The kind that won't get stiff and mean to wear and won't crack, no matter how many times you get them wet. Built mighty sturdy too. Important seams are triple sewed. With pure silk and linen thread. Heavy enough to give you a world of wear. But not too bulky. We will match them against any workshoe. Now, you folks who are awfully particular about a comfortable work shoe and want long wear with it - send along your orders. We'll fit you right and satisfy you completely or else you can call the deal off and have your money back.

Just the thing for the boys. They need comfort as well as the rest of us and the wearing quality of these shoes will save you money to boot. Same flexible leather as dad's work shoe. Has a special Outing last with capped toe as illustrated. Leather sole and heel. Sizes 11½ to 5. Sent postpaid in Zone 2 & 3 at \$3.25 a pair.



**MEN'S  
WORK SHOE**  
**\$4.65**  
**PAIR**  
POSTPAID

These shoes are made on the old reliable Army Last, supreme for comfort and best for long wear. Leather guaranteed to stay soft and pliable. Genuine Goodyear welt soles. Rubber capped heels to take the jar out of walking. Natural Tan color. Bellows tongue. Sizes 5½ to 12. Either Medium or Wide. \$4.65 a pair Postpaid. Glad to have you order a pair and decide after you see them and try them on. Size 13 50¢ extra.



**BOYS'  
WORK SHOE**  
**\$3.25**  
**PAIR**  
POSTPAID

### Never Saw Such Fine Dried Fruit

"Your dried fruit sure is nice. We put some of the prunes in cold water and cooked them the next morning, and will say I never saw such good ones, and so very large. When you get one of them in your mouth, you certainly have a mouthful. And they are so nice and clean just as you say they are."—Lloyd Campbell, Coon Rapids, Iowa.

### Look For More Orders

"Received the three shirts today and sure think they are just as you say - roomy long sleeves, fine goods and nice material. We sure think they are as good as we can buy them anywhere for that price. They all said if they need everyday shirts they will order them from Henry Fields. You sure can look for more orders from us."—H. F. Muller, Scribner, Nebr.

**Kangaroo Dress Shoes**  
Capped Toe, **\$5.60** Postpaid  
Plain Toe **\$5.15** Zones  
or Oxfords **2 & 3**

Maybe I am harder to suit than most. But for a Sunday shoe I always stick to Kangaroo leather. Looks good. Keeps looking good after long wear. And is next thing to a house slipper for comfort. You men who know what a pleasure and saving it is to wear Kangaroo shoes won't need any advice. You will know that our price is mighty low for Genuine Kangaroo. If you don't know just take me up on this proposition. I'll send your size to you. Put them on. Look them over. Do as you please with them. If you decide you don't want to keep them, we'll call it off and I'll send back your money. Sizes 6 to 12. \$5.60 Postpaid.



### Dress Rubbers

**\$1.35 Postpaid Zones 2 & 3**

These are a special fortunate buy on our part and can be sold at a price you probably can't get even close to elsewhere. Real, live rubber. Light weight with heavy soles. The medium toe fits all average shoes. And the special edge on the soles insures a smooth fit on shoes of various widths. Sent to you for you to pass judgment. Money refunded if you aren't satisfied. \$1.35 postpaid in Zones 2 & 3.

## About Our Overshoes and Rubbers

Never sold anything that made a better lot of friends for us than the overshoes and work rubbers described below. They're the real stuff. The toughest and sturdiest you'll find. One of the world's largest rubber companies makes them for us. They've got a Steam-Cure Process that turns out a wonderful job. Seals the seams and fabric base with a rubber compound that is tougher. Has greater water resisting qualities than was possible the old way.

I want you to see them and compare them with any you care to. Put them side by side. If ours aren't the best, you can trade back and no hard feelings. Write your own guarantee and see if they measure up to it when they come.

### 4 Buckle Overshoe

I can't hope to do this overshoe justice with a few words. So I want you to order it absolutely at my risk. Flexible tops, tough red rubber, with fleece cloth lining. The soles have heavy non-skid bottoms with heavy rolled edges. The especially designed instep makes it pull on and off easy. Reinforcements under buckles and in the heel.

**\$3.95**

**Postpaid**  
**Zones 2 & 3**

**\$2.30**

**Postpaid in**  
**Zones 2 & 3**

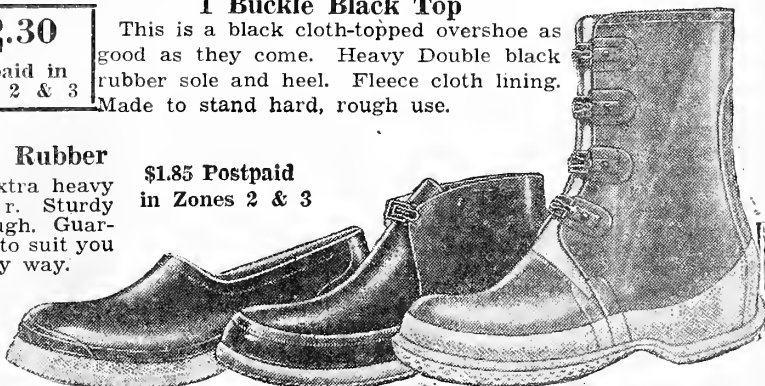
### 1 Buckle Black Top

This is a black cloth-topped overshoe as good as they come. Heavy Double black rubber sole and heel. Fleece cloth lining. Made to stand hard, rough use.

### Work Rubber

An extra heavy rubber. Sturdy and tough. Guaranteed to suit you in every way.

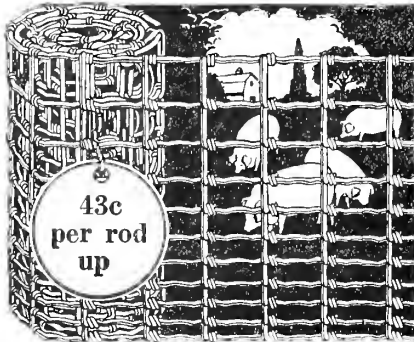
**\$1.85 Postpaid**  
**in Zones 2 & 3**



### Our Fence Guarantee

We guarantee our fencing and posts to be the best quality made. You to be the judge and jury. We don't take a back seat for anyone in the fence business. We know we have the goods and we'll stand or fall on your judgment. If it don't suit, ship it right back and we'll pay the freight both ways. I don't know what more I could say except that I'll guarantee to save you some real money, too.

H. F.



### Extra Heavy No. 11 Fence

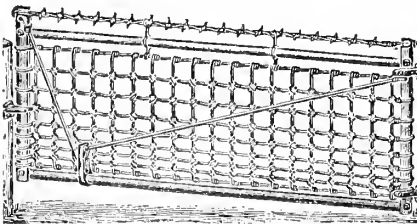
Sold in 20, 30, and 40 rod rolls

26 inch	43c per rod
32 inch	48c per rod
39 inch	56c per rod

#### Approximate Shipping Weight

	26 inch	32 inch	39 inch
20 rods	188 lb.	214 lb.	260 lb.
30 rods	282 lb.	321 lb.	390 lb.
40 rods	376 lb.	428 lb.	520 lb.

This is our extra heavy farm fence with top and bottom wires full Standard No. 9 wire and intermediate No. 11. All heavily galvanized. Stays are 6 inches apart. Hinge Joint construction which stretches uniformly on level or rolling ground. Will not sag or buckle. Easy to put up tight and sure to stay that way. Not loosened by change of temperature.



### Adjustable Gate

54-inches high

12 foot	\$ 9.95
14 foot	10.45
16 foot	10.95

F. O. B. Shenandoah

Average weight about 100 lbs.

Frame of gate made of heavy galvanized steel with stout iron on ends. Woven wire used for filling. Barbed wire across top to keep stock off. Gates are adjustable at one end and can be raised any height up to two feet. This permits pigs or chickens to go through if desired while keeping stock out.

## FIELD'S FAMOUS FENCE



Hinge-Joint  
Construction  
Extra Heavily  
Galvanized

The unusual thing about this fence is the extra heavy coating of galvanizing. After all this is what decides the life of any fence. The strength will last only as long as the coating protects the metal wire from rust.

This is the popular weight hinge-joint form fence so generally used.

The Top and Bottom wires are No. 10 and the intermediate wires No. 12 with 6 in. stays. Guaranteed the most fence for the money you ever saw or your money back.

Sold in 20, 30, and 40 rod rolls only.

26 in. 35c per rod

32 in. 40c per rod

39 in. 45c per rod

Approx. Ship Wt.	26-in.	32-in.	39-in.
20 rod roll	130 lb.	152 lb.	190 lb.
30 rod roll	195 lb.	228 lb.	285 lb.
40 rod roll	260 lb.	304 lb.	380 lb.

All Fencing Prices f.o.b. Shenandoah

### No Better Fence can be Bought

If anyone thinks we're bluffing when we say we have as good a fence as can be bought, tell them to read our guarantee above. That tells the story.

If we didn't have the goods, we couldn't keep going two weeks. In fact, we have to have just a little better than the next fellow in order to stay even with the game. There's always someone ready to start something. But we're ready for them. We know we have quality and we are willing to back it to the limit. I suppose we put the strongest guarantees on our goods of anyone in the country. Wide open guarantees. If you don't like the ones we write, we tell you to write your own.

Fencing is no exception. We didn't start selling it until we had one of the best lines that is made. We know it is full Gauge. We know it is made the way most all of you want fence made. And best of all we know it is heavily coated with galvanizing. In fact, extra heavily coated. This is the life of fencing. When the galvanizing is gone, the wire soon rusts and breaks.

It is made heavy, oversize. Compare it with any first class wire you know of. Compare quality. Compare prices. Go even so far as to order some. If it isn't more than we claim, send it back and get your money and all freight charges.

### Heavily Galvanized Barb Wire

(2-pt.) CATTLE WIRE

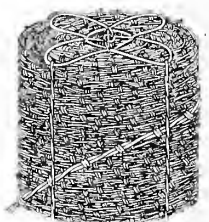
80-Rod Spools, 79 lbs. \$3.25 Per Spool

(2-pt.) HOG WIRE

80-Rod Spools, 85 lbs. \$3.45, Per Spool

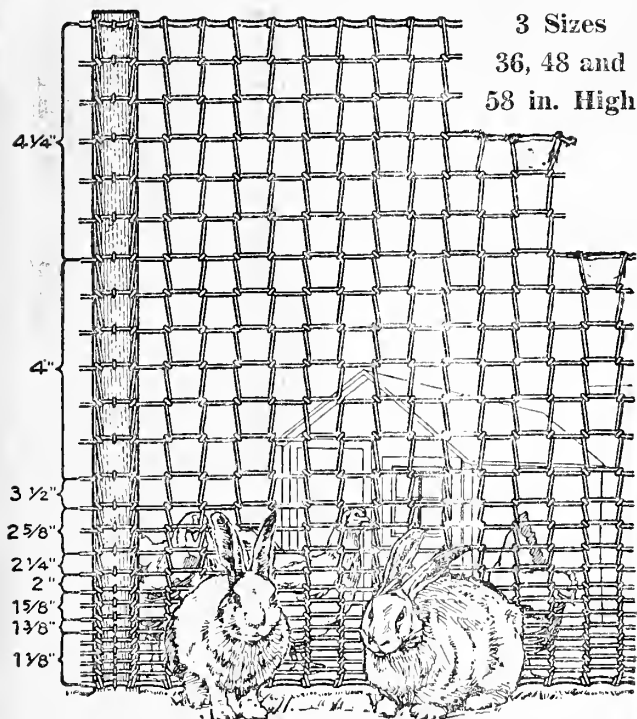
Prices F.O.B. Shenandoah, Iowa

This is the universally accepted Glidden type wire. Made of the full gauge heavily galvanized wire, not the cheaper painted wire which soon rusts out. Two strands of No. 12½ gauge wire with two-point 14 gauge barbs, spaced 5 inches apart in the cattle wire and 3 inches apart in the hog wire. The barbs are very sharp and evenly spaced. They are double twisted around the main wire and will not pull off. Order full spools only.



Standard Wt.

Heavily Galvanized



3 Sizes  
36, 48 and  
58 in. High

## Good Poultry Fencing

10 Rod Rolls Only		
Height	Wt. per 10 rd. roll	Price f.o.b. here
36"	70 lb.	\$4.45
48"	85 lb.	5.35
58"	98 lb.	5.95

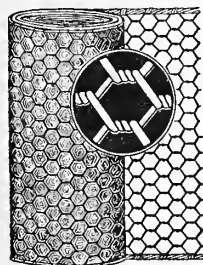
This is the first time we have been able to offer Poultry and Rabbit fence. We had a chance sometime ago to offer the light, flimsy kind but we didn't like it and didn't think you would either.

This is the extra heavy grade. The Top wire is a No. 11. The Bottom wire No. 12 with intermediate wires of No. 14½ woven like the pictures.

It has the same very heavy coating of galvanizing as our regular farm fence. It carries the same strong guarantee and it is the kind of fence that you are going to like and want more of.

No use to pay more money than we ask. The freight won't be very big and you too can see how much lower our prices are than most. High quality and the same specifications considered.

## Diamond Mesh Poultry Netting



24-in. roll of 150 feet, wt. 33 lbs.	\$3.60
36-in. roll of 150 feet, wt. 47 lbs.	\$4.95
48-in. roll of 150 feet, wt. 60 lbs.	\$5.65

F.O.B. Shenandoah

We believe this is the lowest price ever made on strictly first class Poultry Mesh. The small 1-in. mesh, heavily galvanized, full 20 gauge wire.

## Real Steel Posts

"T" Style  
Lots of 10 or more **35¢**  
6½ ft. long each

Orders must be multiples of 5

All Prices f.o.b. Shenandoah

At last we got just the Steel Post we wanted. We believe it is the best one that has ever been sold. And we challenge anyone to show a better one. It has all the features that make a post easy to drive, long lasting, and most important of all, holds the wire right where you put it.

It's a "T" type post. Made of the best new carbon rail steel, which means uniform strength and long wear. It comes sharpened on the end so it is easy to drive. The large anchor plate is riveted to the post and is so securely fastened that the post will not twist sideways or ever come loose. Simply drive it in the ground about 2 feet and you have a post that will last you the rest of your lifetime - and then some. Steel posts make a place look neater and nicer, too.

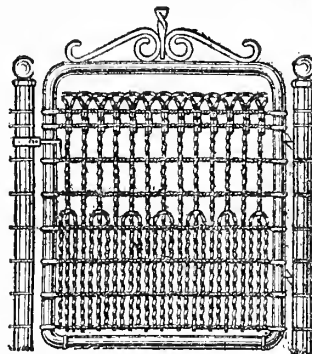
We guarantee this post to be the best on the market - you to be the judge. We will pay the freight both ways if you don't agree.

Corner Posts ----- \$5.30  
End Posts ----- 3.80

I don't believe money can buy sturdier, better made corner or end posts than these. They are cut from 2¼ inch heavily galvanized iron pipe and are 8 feet long. The braces are of the same material, 7 feet long and fasten to the posts with bolt-on collars. Set these posts and the braces in cement and you'll have an anchorage that will hold your fence tight for years to come. We guarantee them to be equal to or better than any you ever saw or you can have your money back.

All Fence Prices F.O.B. Shenandoah.  
(Subject to Change Without Notice)

## Ornamental Lawn Fence



50 ft. roll \$ 6.50

100 ft. roll 12.95

f.o.b. Shenandoah

42 inches high - wt. about  
17½ lbs. per rod.

I haven't any picture of the exact weave of this fencing but it's the Double-Loop Chain-Link construction. Extra heavily galvanized. Anyway this is the popular, approved type of fence for lawns, yards, gardens or parks.

## Lawn Gates

Made to match our Lawn Fence. Not exactly like the picture above which is to show size only, but a very pretty ornamental weave anyway. I'll try and have an exact picture next time. Comes in two sizes.

Size	Weight	Price F.O.B. Shenandoah
42-in. x 36-in.	17 lbs.	\$2.95
42-in. x 42-in.	18 lbs.	3.15

All Prices Subject to Change Without Notice



Colors: Green, Red  
or Harmony  
Blend Mixture

## We Don't Take a Back Seat For Anyone on Roofing

We spent weeks and weeks and weeks getting what we wanted in a quality roofing. We could have gone off "half set" with a little poorer grade. Maybe sold it a trifle cheaper, too. But we didn't want anything but the best. So we just waited and kept working and finally sure enough got just what we were after. The best quality that modern skill and the best kind of machinery will make.

Roofing and shingle strips with a base of the best grade cotton and wool felt. A base unusually heavy and porous and capable of holding a large amount of asphalt. Two processes of saturation with asphalt are used which gives a finished job that will last years and years longer than most any roofing selling at our prices.

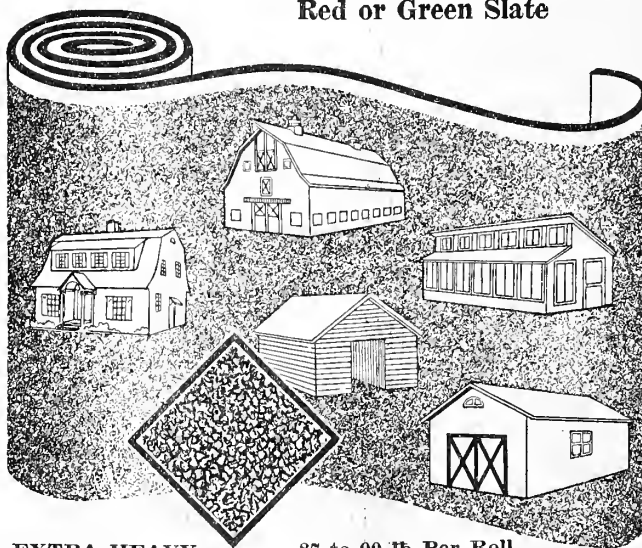
On the top is a coating of colored slate minerals. This not only adds to the life of the shingles or roofing, but gives you a color job that will never fade. The color is right in the rock.

The fire protection is a mighty important thing. Wooden roofs are always a worry. Flying sparks or a burning chimney are dangerous and especially so in dry times. Asphalt Shingles and Roofing resist fire from the outside and help check it from the inside.

Now just remember that we don't take a back seat for anyone and roofing is no exception.

## Field's Slate Surfaced Roofing

Red or Green Slate



EXTRA HEAVY

87 to 90 lb Per Roll

Made of exactly the same heavy material as our Famous Strip Shingles and Hexagon Shingles. But because it comes in Rolls and not so much is required for the laps it is more economical to use than shingles. Each roll is 36 inches wide and contains 108 square feet or enough to cover a square (100 square feet allowing for laps). The rolls weigh from 87 to 90 lbs. each. It can be laid right over the old roof without tearing off the old shingles or roof. Saves time and expense. Large headed galvanized nails and cement are included Free with each roll.

**\$2.50**  
Per Square  
f.o.b.  
Shenandoah

## Hexagon Strip Shingles

To me this is the choice of all roofing. I used it on my house and it's sure a beautiful job.

This is the regular, heavy, extra good material described above and will last for years and years. Here are the specifications: Size of strips (2 shingles to the strip) 12 1-3 inches by 36 inches. Width of the shingles at the top 12 inches, at the bottom 6 inches. The height of the lower cut is 4 1/4 inches with a 3-inch head lap. It takes 86 strips of these to the square and enough for a square comes in two bundles. Average weight per square 175 lbs. Because of the protection this roofing gives the Fire Underwriters have awarded a Class C label. This gives you a much lower insurance rate.

**COLORS:** Solid Green, solid Red or a beautiful Harmony Mixture of softly blended colors.

**\$4.95**

Per Square  
f.o.b. Shenandoah

## Compare Prices, too

Yes, we meant to get Roofing and Shingles bought so we could sell them at a saving. I believe you can find some "cheaper" but it will be "cheaper quality" too. There's always someone willing to make something a little poorer. My idea has been to get the best that money will buy - buy in car-lots - pay cash and sell at a reasonable figure.

So get busy. If you need a roof, put on a good one. You'll always be glad you did. It will look nice and probably wear as long as you ever need it.



## Our Roofing Guarantee

We don't believe you can buy better Roofing anywhere and to back it up we are putting the regular Henry Field Guarantee on every bit we sell. Take it home, compare it with any roofing you can find. If it isn't as good or better than the other man's, and if you can't save money by using it, send it back and get your money. We'll pay the freight both ways, too.

## Write for FREE Samples

We will gladly send you a sample of the material used in these shingles. It will show you how heavy it is — so heavy it cannot curl. It will show you how thoroughly the felt is saturated with asphalt. How thick it is surfaced with natural colored minerals and it will prove to you why our Asphalt Shingles will never fade or change color — small bits of natural colored rock can never fade.

It will show you, too that real high grade roofing can be bought reasonable. Now this is the way to tell for sure if you are skeptical about our roofing.

## How To Measure Your Buildings So You'll Know How Much To Buy

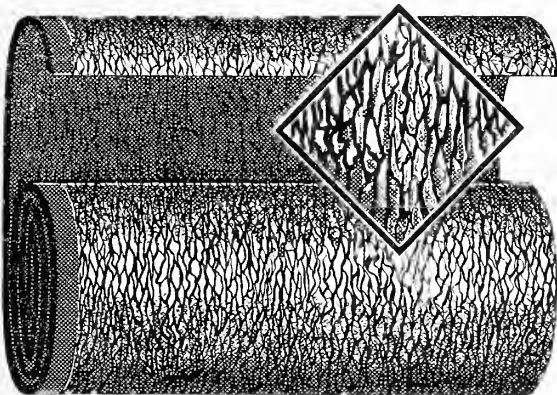
For a regular gable roof, multiply the length of the roof by the length of the rafters on each side and multiply this by two, which will give the total number of square feet on both sides of the roof. Divide the square feet by 100 to get the number of squares of shingles or rolls of roofing you will need.

For a hip roof, multiply the length of the roof on one side by the length of the longest rafter and divide by two, which will give you the total number of square feet for that side. Measure and compute the other three sides in the same way.

After you get the number of square feet, divide by 100 which will give you the number of squares or rolls of roofing you will need. Allowance is made in both the shingle strips and the roofing for laps.

## Field's Famous Ruf-Top Roofing

Color—Natural Asphalt color with a high light effect between the corrugated Grape Vine curvings.



**\$2.20**

**Per Square**

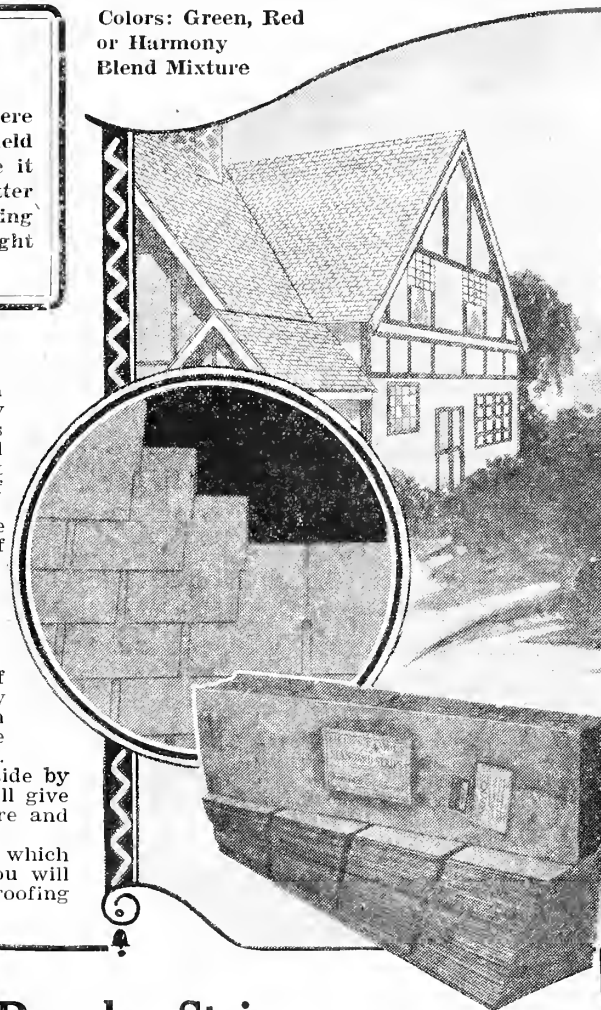
**F.O.B.**

**Shenandoah**

It is made to meet the very exacting requirements of the Federal and State Governments and the Railroads. Comes in rolls 36 inches wide with 108 square feet to the roll. Enough to cover a square or 100 square feet, each square weighs about 55 lbs. The photograph shows the Grape Vine rolled effect, surfaced with fine talc. It carries the same Underwriter Label as our Shingles.

Very much the same process is used in manufacturing

Colors: Green, Red  
or Harmony  
Blend Mixture



## Regular Strip Shingles

**\$5.95**

**Per Square**

**f.o.b. Shenandoah**

Same material as the Hexagon style but due to the construction and ruling patents a little more expensive. Makes a nice job that looks like painted wood shingles.

Easy to put on and almost never wear out. Won't fade either because the coloring is natural colored slate minerals. Here are some of the specifications:

Size of strip (four shingles to the strip) 10 inches by 36 inches. Width of shingles 8¼ inches with 4 inches exposed to the weather and a head lap of 2 inches. 100 strips cover a square and they are put up in two bundles of 50 each. The average weight per square is 195 lbs. That means they are extra heavy. Because of this and the splendid materials from which they are made they have been awarded a Class C label by the Fire Underwriters Laboratory. This should cut your insurance costs from 10 to 15 per cent. They not only resist fires from the roof but help check fires from the inside.

Colors: Solid Green, solid Red or a beautiful Harmony Blend Mixture of soft color tones.

this as the other three styles of Roofing we list. This one does not have slate or mineral on the surface but is constructed of first quality rag felt heavily saturated with Asphalt.

**Large Headed Galvanized nails and cement are included FREE with each roll.**

# Biggest Harness Values We Have Ever Offered

Harness is another thing that we have never made as much fuss about as we should. Wonderful harness values. Reasonable prices and on real quality harness, too. Hundreds of our customers have found it out and proven it by ordering from us.

This year we are giving you a Harness Guarantee that will make you think twice. Here it is. "We guarantee every bit of harness and harness accessories to be the best that can be bought for anywhere near our price. Yes, and here's

the rest of it. If, after 10 or 15 years or the life of the harness, any strap proves defective we will replace it absolutely free. Now, if that isn't guarantee enough for you, just write your own ticket. We've got the goods and got the nerve to stand behind them."

You'll find two of our biggest and best values described below. Order these or any of the things in our Harness Catalog and send them back if you don't like the deal. They must satisfy you or the deal is off.

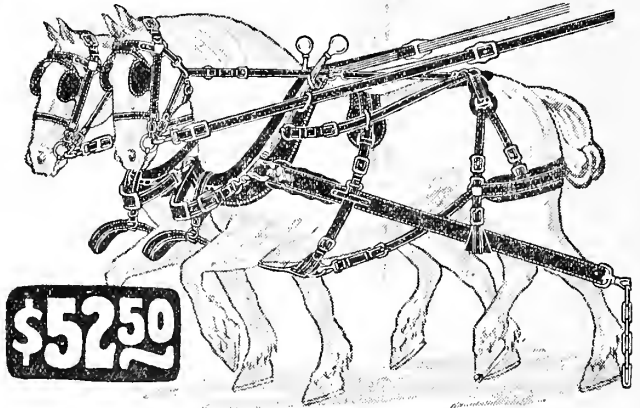
## Our Economy Set

### Hitch Reins FREE

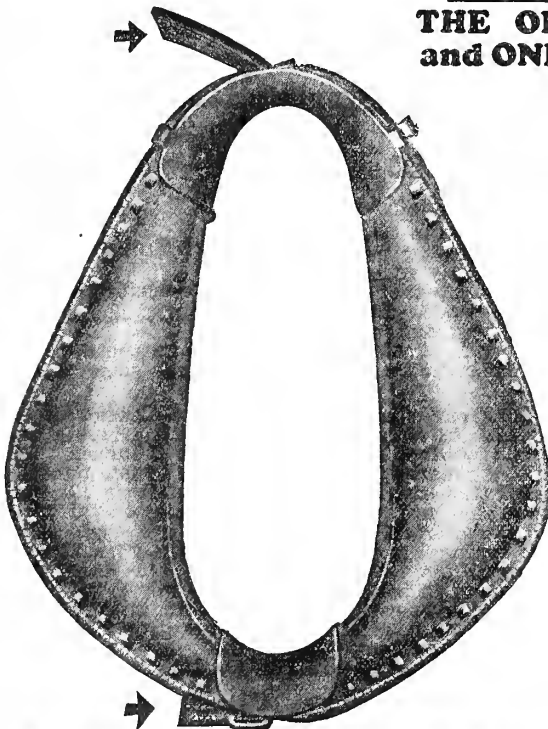
We have a lot of bargains in our Harness Catalog, but I believe this Economy set of harness has caused the most excitement. Folks don't believe it can be all that it is until they see it. Good quality. Not the cheap belly-leather kind. It's sturdy, well-made and practical. And will absolutely fit large horses. Read the specifications.

Now, you can put this set of harness on your team at our risk. You don't need to take my word for it. The guarantee goes with every set. Decide after you have looked it over and thrown it on the horses. If you don't think you saved at least \$10.00 and got a crackerjack of a set, return it at our expense and get your money.

Harness f.o.b. Shenandoah



Specifications in brief: Traces 1½ in.; Ring crown Bridles with combination front and winker brace and 1-inch cheek; 20 ft. Lines, 1-¾ in.; steel bolt Hames; Belly Bands and Breast Straps and Pole Straps 1½ in.; solid leather Back Pads with 1½ in. Market Straps, Breeching Straps 2½ inch with 1-¾ in. Hip Straps and 1-¾ in. Side Straps to hame.



**THE ONE  
and ONLY**

## ADJUSTABLE COLLAR

Perfect Fit **\$6.95** Guaranteed

I am going to keep on telling all of you about this collar until every one of you have tried it out. After that I know what will happen. You'll want more when you get it in your hands and see what a world beater it is.

It is the one and only truly adjustable collar. You know as well as I do that the top adjustment is only satisfactory for slight adjustments. It's no good at all for a big adjustment, just pinches the top in. And for a neck that's really hard to fit the ordinary top adjustment is practically no good.

A horse's neck generally thins down as the work gets under way in the spring. You need to make true adjustment. Well - I could tell you a lot about this collar. To save space I say it is guaranteed to fit and adjust perfect. Or better still, write your own guarantee. Order them. Try them. Look them over. And fire them back if they aren't just what you want.

### No. 142 Full Face

17-18-19 inch	\$6.95
18-19-20 inch	6.95
19-20-21 inch	6.95
20-21-22 inch	6.95
21-22-23 inch	6.95
22-23-24 inch	6.95

### No. 143 Half Sweeney

17-18-19 inch	\$6.95
18-19-20 inch	6.95
19-20-21 inch	6.95
20-21-22 inch	6.95
21-22-23 inch	6.95
22-23-24 inch	6.95

### One Order Saved \$50.00

Dear Friend Henry: Am writing you in regard to the two sets of harness I bought of you last spring. I am well satisfied with them. Have used them

four months now, and must say it is real quality for the money. I saved about \$50.00 by ordering from you, on that order alone.—Fred J. Duitsman, Fonda, Ia., Rt. 3.

Prices in this catalog subject to change without notice.

**Comes in Regular Sizes  
Give Size When Ordering**



## The Corn of Corns Field's Utility Yellow **\$4.00** Per Bu.

Outyields Standard Varieties and matures early.

I haven't room here to give a full description but on page 39 of the Seed Catalog already sent you, is a complete history of it.

I do want to say that Field's Utility Yellow stood first in the Iowa State Yield Contest for this District last year.

It is a smoother corn than ordinary Reids, about the same length but considerably earlier than the Reids raised here. But best of all, it yields heavier - in most cases, **Much heavier.**

Read some of the letters on this page from last year's growers. We do not recommend planting it much farther than 50 miles north of Des Moines. We have also had good reports from various parts of Ill., Ind., Ohio, Nebr., and most all Southern states.

It's the greatest yielding corn we ever grew and it always matures early here.

## These Folks Say Our Yield Contest

### Winning Seed Corn Pays Big

#### 20 Bu. More Per Acre

"I have planted your Field's Utility Corn which I ordered from you last spring. I must say it was the best that I have ever raised and the heaviest yielding. I would judge that it made about 20 bu. more per acre than I ever raised."—Amil Chalupsky, Vining, Iowa.

#### Made 70 Bu. Per Acre

"We had 3 acres that had been in alfalfa and it made 70 bu. to the acre. It is sure fine corn and we intend to plant it again this spring."—Walter Sands, Centropolis, Kans.

#### No Rotten Corn

"I didn't have a half-bushel of rotten corn in 25 acres I planted. The seed I received from you was first class corn."—Thomas L. Brooks, Verona, Ky.

#### 15 to 20 Bu. An Acre More

"Your corn is worth every cent you are asking for it and then some. I got from 15 to 20 bushels more from an acre than I did from the other seed corn. Hereafter, I get all my seeds from Henry Field."—H. J. Langewisch, Clayton, Mo.

#### Best Money Ever Spent

"Regarding the seed corn purchased last spring from you, my brother said, 'It's the best money spent around here for a long while.'"—Miss Fern Harrod, Flat Rock, Ind.

#### Yielded Twice as Much

"I got some seed corn from one of my neighbors and it was selected corn, planted on same kind of ground that the corn was planted on that I bought from you, and your corn yielded more than double what the other field did."—Wm. Schwartz, Noble, Ill.

See Page 38 of the last Seed Catalog for prices of varieties not listed here. Hung Corn (most all varieties) \$4.00 per bu.

## Double Your Profits

It takes just as much work to raise one kind of corn as another. If one of the varieties on this page will increase your yield 5 bu. or 10 bu. or 15 bu. per acre, think how much extra profit you will make. Several report increases of from 15 bu. to even 20 bu. per acre. (Read letters above.) If you get only 10 bu. extra and corn is 60¢, that's \$6.00 an acre. Figure 50¢ off for seed and it still leaves \$5.50 an acre more profit. Enough to pay good rent on most farms. Think of it. What could you invest money in that would bring as big returns as good seed like this?

# Yield Contest Winning Seed Corn

## Increase Your Yields—Get a Kind that Always Matures

You will find a variety here that will do well for you regardless of where you live. A kind that will yield more — mature better — and give you a better quality of corn. If in doubt as to which to pick we will be glad to help you.



Champion  
Yield  
Reids



Improved  
Krug's



Ioleaming  
(No. 1a.  
Grown)



Golden  
King



Minn 13  
(Minn.  
Grown)



Imp.  
Golden  
Glow

**Champion Yield Reids**—The Missouri yield contest winner of last year. Has large, fairly rough ears. Unbeatable for Southern states.

**Improved Krugs**—A constant winner in the Southern half of Iowa in yield contest tests.

**Ioleaming**—A winner in the north central section in the Iowa yield contest. Hard to beat for Northern Iowa, Northern Illinois, Northern Nebraska, and Northern Indiana, Northern Ohio, etc.

**Golden King**—A heavy yielder and contest winner in the northern section of Iowa. Matures early, too. Exceptionally good for Northern Iowa, Southern Minnesota, South Dakota, Southern Wisconsin, Northern Illinois, etc.

**Minnesota 13**—Grown in central Minnesota. A beautiful high yielding strain that you will find valuable in increasing yields and quality. For use in the northern states.

**Imp. Golden Glow**—Earliest of all. Matures almost anywhere that dent corn can be grown. Very popular in Wisconsin and the northern states for main crop. Grown from genuine Improved Wisconsin seed.

Any of these Yield Winning Varieties \$4.00 bu.

# This Tag is Your Protection

Every Sack of Seed we sell has one on it.

There's only one way to be sure that the seed you buy is what you ought to have. Study the tag. If it doesn't show where the seed was grown you're liable to be up against it. Maybe it's worthless foreign grown seed. Or maybe it isn't hardy enough for your conditions.

Or maybe it's old seed and won't germinate properly. And what does it test? Will it grow? And does it contain any noxious weed seeds? Goodness knows we all have too many weeds now.

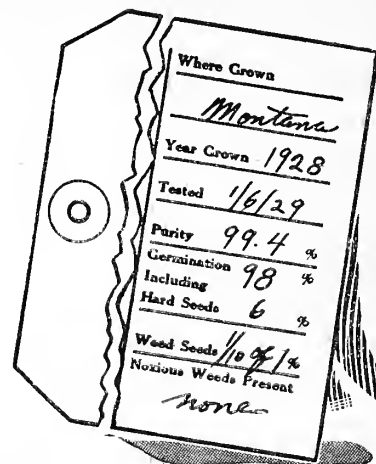
So read the tags. If there's anyone that fails to tag his seed and give you the information shown here turn him

down cold. There's likely a "nigger in the wood-pile."

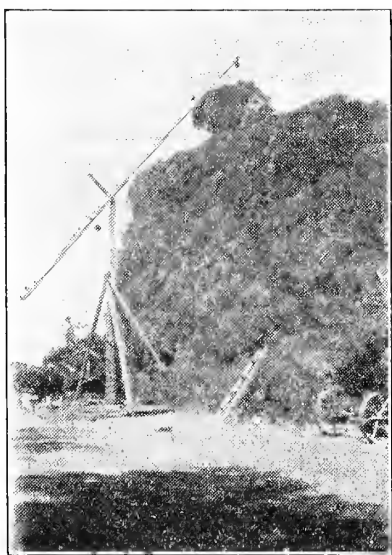
It's the same way when you buy at home. Watch out for weed seeds, be sure the seed will grow and know just what you are buying. If in doubt have it tested.

It's a pretty serious thing to put anything on a tag like this that isn't true. The government won't stand for it. So watch the tag. It's your protection. And if anyone tries to sell you seed without the information that is on this tag - watch out.

Good seed is always cheapest in the long run. You know that. Of course our seed is guaranteed to suit you or your money back. We don't fool with anything but good seed. We could sell cheaper seed but you wouldn't want it. Neither would we.



Watch the "dope" on the tags - it pays.



## Grimm Alfalfa

Best For Most Places

I have been preaching Grimm Alfalfa for years but most of you have thought it was too high. But it isn't, and I'm going to tell you why. First, it takes less seed. 12 lbs. of Grimm per acre is plenty because the roots branch quickly. With common alfalfa you need around 20 lbs. per acre to be sure of a stand. Figure out for yourself which is the cheapest. Just about a "toss up."

But Grimm is hardy. Extra hardy. In fact, the hardiest of all alfalfas. Anyone living north of Des Moines should use only Grimm or some hardy alfalfa, and Grimm is showing up best in all the experiment station tests I have seen. Stands the winters better. Shows more growth, more size and generally bigger yields per acre.

On soils with hardpan or a high water level, Grimm or Cossack are the only kinds to use because of the branching root system. Keeps them from drowning out. Grimm is suc-

ceding every year where common strains continue to fail.

It costs no more per acre than any good alfalfa. Grimm is without a doubt head and shoulders above all kinds of alfalfa for general planting.

### Delta-18 Alfalfa

Delta-18 Alfalfa is one of the best of all Common types of Alfalfa for hardiness, high purity and germination, and heavy hay yielding qualities. It is a tried and tested brand. Comes in sealed bushel bags. Is raised five or six thousand feet above the sea level where the winter temperature averages 18 degrees below zero. This strain should be fine any place in the Corn-Belt. Sow 15 to 20 lbs. to acre.

### Mid-West or Kan.-Nebr.

This seed comes from western Nebraska and Kansas. Where extreme hardiness is not necessary this type can not be beat. Produces an abundance of hay and is one of the finest strains of the Common varieties. This Alfalfa has the purple blossom and a long tap root. Sow 15 to 20 lbs. to acre.

Planting Instructions on Request.



## Sweet Clover

Nature's Greatest Fertilizer

I have been "hollering" about Sweet Clover for a long time. Especially as a soil builder. And there's nothing

that can compare with it in putting real plant food back in the soil.

We have found it best to sow it right in with the small grain in the spring like you do any clover. Then forget it until fall. If it shows a good growth by then you can pasture it some - but not too close. Or cut a light crop of hay. The next spring let it grow until about May (in this latitude) then plow it under.

If you will handle it carefully you should be able to get a good growth and a lot of fertilizer. And, Oh how your corn yields will jump after plowing under a good crop of sweet clover fertilizer. I have seen farmers increase their corn yields from 10 to 20 bu. per acre following the plowing under of a sweet clover crop. That's worth trying for, believe me.

And a world of cattle and hog raisers are using the Yellow Blossom for summer pasture. Will stock eat it? You bet they will. Just get them started once and they'll leave blue grass for it. Makes a lot of pasture, too. If you have any trouble growing it, treat your soil like for Alfalfa.

See Price List on Next Page.

## Soy Beans are the Thing For Hog Feed and Fertilizer

What's the use in buying high priced tankage to feed your hogs when Soy Beans are so easy to raise and get the same results.

If you hog down corn put soy beans right in with it and grow your own balanced ration. Or you can grow them alone, harvest them and thresh them and feed them later on. Or cut them for hay which is equal to alfalfa in feeding value lb. for lb.

The beauty of Soy Beans is that you can grow them on an acid soil where alfalfa, clovers and other legumes do not do well. So if your land has got so it doesn't raise Red Clover successfully use Soy Beans. They'll grow and do good.

We have a Soy Bean leaflet that we will gladly send you on request.



## Lot "Radio" Hardy Alfalfa

Here is a real honest-to-goodness bargain. Hardy Northwestern Utah grown seed. Grown a mile high under very severe winter conditions. Better than 99% pure and dodder free. Contains no sweet clover to spoil your hay. Slightly discolored but good honest seed. An alfalfa bargain and worth the money. Called Lot "Radio" \$26.00 cwt or \$15.60 per bushel.

## Sudan for Pasture and Hay

Sudan is growing in popularity by leaps and bounds. Especially for a summer grass crop when the blue grass and pastures have quit growing. It thrives on dry weather and heat. Laughs at it and keeps right on growing. Hogs, cows, horses and even chickens prefer it to blue grass. But don't let it get too coarse. Keep it pastured off fairly close or mow it for hay. Makes better hay than timothy if cut at the right time. Sow from 20 to 30 lbs. of seed anytime after late corn planting. We'll be glad to send a leaflet on request. See Price List.

## Here's how you can make \$20.00 to \$30.00 an acre

Now, why not get busy and raise some Red Clover seed. Goodness knows it hasn't been any trick to get at least \$15.00 a bushel for all the uncleaned seed you could raise the last few years. In most cases more.

I know several fellows that threshed Red Clover last fall and made \$20.00 to \$30.00 an acre just off of the seed alone. Besides the seed they got one good crop of hay and improved their soil at the same time.

Now just stop and think a minute—what in the world do you grow that will make you \$20.00 or \$30.00 an acre clear profit besides Red Clover.

I can't understand why more of you fellows don't put out more Red Clover. Looks unbeatable now as a cash crop and it helps save the soil.

I don't mind telling you that we are putting in a bunch of Red Clover again this spring and last year we put out a big patch out on our bottom farm. Looks good to me.

## Field Seed Price List - March 1, 1929

### THESE PRICES ARE F. O. B. SHENANDOAH, IOWA

These are the prices ruling at this time, March 1st, but we hope to be able to continue them without change up to March 15th, 1929, but we will not positively do so as there are indications of sharp advances in many lines. It will be all right to order at these prices, with the understanding that there may be changes either way. Early orders are practically certain of getting filled at these prices.

**TIME LIMIT.** Note that these prices are good only till March 15th, 1929, and if you don't buy in that time, you should write for our new prices. We reserve the right to cancel these prices when stock on hand is sold.

**PRICES ARE STRICTLY NET, SPOT CASH;** no discount.

**SAFE ARRIVAL GUARANTEED.** We guarantee all seeds will reach you in good order.

**SOLD ON APPROVAL.** These seeds are priced and sold with the understanding that if not found strictly satisfactory they may be returned at our expense.

**FREE SAMPLES.** We will gladly send free samples of any kind of seed quoted here.

**YOUR MONEY'S WORTH OR YOUR MONEY BACK.**

It is mutually agreed and understood that any seeds or other goods ordered of us may be returned at any time within ten days after receipt if not satisfactory, and money paid for them will be refunded, but we do not and cannot, in any way warrant the crop, as it is depending on so many conditions beyond our control.

HENRY FIELD SEED CO.

Alfalfa	Per Equals
Dry land no. grown hardy	100 lb per bu.
Mixed Hardy (second grade)	\$22.00 \$13.20
Lot "Radio"	26.00 15.60
Common (Kans. Nebr. grown)	30.85 18.50
Delta 18 (Utah)	30.00 18.00
Dakota No. 12, Extra Hardy	40.00 24.00
Grimm Certified, Sealed &	
Tagged	50.00 30.00
Cossack, Cert. super hardy	53.35 32.00

Clover (60 lb per bu.)	Per Equals
Medium or Common Red	36.65 22.00
Mammoth Red	38.30 23.00
Alsike	37.50 22.50
White Dutch Clover	40.00 24.00

Sweet Clover (hulled and scarified)	Per Equals
White Bien. Field Brand 99%	9.15 5.50
Yel. Bien. Field Brand 99%	9.60 5.75
New Grundy Co. White Bien.	
Field Brand 99% pure	9.60 5.75
Hubam Annual White	27.50 16.50
Dalea (sour land)	15.00 9.00

Timothy & Timothy Mixt. (45 lb per bu.)	Per Equals
Timothy, best home grown	8.00 3.60
Timothy-Alsike Mixture (20 to 25%)	14.90 6.70
Timothy-Red Clover Mixture (20 to 25%)	14.90 6.70
Timothy-Mam. Clover Mixture (20 to 25%)	15.00 6.75

Blue Grass	Per Equals
Kentucky Blue Grass	35.00
Canadian Blue Grass	35.00
English Blue Grass	21.00
Lawn Grass & Shady Nook Lawn Grass	Per Equals
50¢ lb Postpaid in Zones 2 & 3.	
45¢ lb P.P. in Zones 2 & 3 in 10 lb lots.	

Blue Grass	Per Equals
Kentucky Blue Grass	35.00
Canadian Blue Grass	35.00
English Blue Grass	21.00

Lawn Grass & Shady Nook Lawn Grass	Per Equals
50¢ lb Postpaid in Zones 2 & 3.	
45¢ lb P.P. in Zones 2 & 3 in 10 lb lots.	

Other Grasses	Per Equals
100 lb per bu.	
Red Top, fancy solid seed	20.00
Orchard Grass	25.00
Bromus Inermis	13.00
Bermuda Grass	60.00
Permanent Pasture Mixture	20.00
Permanent Meadow Mixture	20.00
Lowland Pasture Mixture	20.00
Sudan Grass	7.00
Dwarf Essex Rape	9.00
Hog Pasture Mixture	8.00
Kaffir Corn & Milo Maize	3.25
Syrup Cane (Several varie.)	15.00 7.50
Feterita	3.60
Fodder Cane	3.25
Vetch Winter	15.00
Canadian Field Peas	8.00

Soy Beans (60 lb per bu.)	Per Equals
Pekin, fine for ensilage, black	4.80 2.90
Manchu, fine main crop, yel.	4.65 2.80
Virginia, soiling, hay, brown	4.80 2.90

Millet (50 lb per bu.)	Per Equals
Golden	3.65 1.80
Common or Fodder	3.15 1.35

Small Grain	Per Equals
Oats, Iowa No. 103	1.00
Marquis Spring Wheat	2.50
Barley, Velvet, six-rowed smooth awned	1.60
Barley, Oderbrucker 6-rowed	1.50
Buckwheat	4.75 2.30
Rosen Rye	1.35
Cyclone, Broadcast seeder, ea. P.P.	2.25
Pulverized Sheep Manure, cwt.	2.25

**If you order more than one bushel of ANY ONE VARIETY make these deductions:—**

**SMALL GRAINS—Deduct 10¢ per bushel in lots of 10 bushel or over.**

10¢ per bushel in 2 bushel lots.  
15¢ per bushel in 5 bushel lots.  
20¢ per bushel in 10 bushel lots.  
25¢ per bushel over 10 bushel lots.

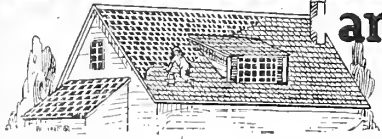
## McQueen's Inoculator for Clover and Alfalfa

½ bu. size inoculates 30 lb. seed	50
1 bu. size inoculates 60 lb. seed	1.00
2½ bu. size inoculates 150 lb. seed	1.75

## McQueen's Inoculator for Soy Beans, Cow Peas, Vetch and Other Peas and Beans

1 bu. size inoculates 60 lb. seed	50
2 bu. size inoculates 120 lb. seed	1.00
5 bu. size inoculates 300 lb. seed	1.75
Garden Packet—peas, beans, lima beans, sweet peas	20

# Paint the Roof and make it last longer



## Shingle Stain Saves the Shingles

New roofs cost several times as much as paint and it's mighty good economy to paint them. Paint will make them last at least twice as long. And look a lot better, too. Our stain is extra good, being made from pure Linseed Oil and creosote oil and tinted with chemically pure colors. Beware of "cheap grade" stains - they won't last. They soon fade out. One gallon covers 150 square feet one coat or 80 square feet two coats. All colors.

Price: 1 gal., \$1.40; 5 gals., \$1.35; 25 gals., \$1.30; 50 gals., \$1.25.



## Brushes for all purposes

Full heavy haired brushes. Yes, Genuine Bristle Brushes vulcanized in real live rubber. Do a nice smooth job, spread the paint evenly. I don't know where you'll find as much brush for the money as these prices offer you.

Prices: 1 inch, 35¢; 1½ inch, 50¢; 2 inch, 85¢; 2½ inch, \$1.05; 3 inch, \$1.25; 3½ inch, \$1.50; and 4 inch, \$1.85, not postpaid. Flat Wire (size 7x2 inch), for cleaning, 35¢.

## Flat Wall Paint in 17 Colors

Can be used on wood, plastering, beaver board, etc. Easily applied and makes mighty fine appearance. A gallon will cover about 200 square feet of sand finish surface or 300 square feet of hard surface. Comes in the following delicately tinted colors. Color chart sent free on request.

Light Ivory	Light Buff	Buff
Azure Blue	Pearl Gray	Light Tan
Ivory	Pale Green	Medium Brown
French Gray	Apple Green	Seal Brown
Sky Blue	Old Rose	Cream
	Light Yellow	

Prices: 1 qt., 60¢; ½ gal., \$1.00; 1 gal., \$2.10.

## Inside Floor Paint

A glossy finish paint that will dry over night. Two coats of paint and a top coat of Spar Varnish make a beautiful job that will last. Use 1-gal. to each 250 sq. ft. floor space.

Colors: Light Lead, Slate, Tan and Light or Dark Drab. Prices: Qt., 75¢; ½ Gal., \$1.35; 1 Gal., \$2.45.

## Porch Floor Paint

Defies wear, weather, sun and water. Two to three coats should be used. Same colors as Inside Floor Paint. Price: Qt., 80¢; ½ Gal., \$1.45; 1 Gal. \$2.70.

## Screen Paint

1 Quart covers 10 to 12 average screens

Specially mixed paint that will not fill or clog the mesh of screen wire. Can be used on the frames, too. Black and Green only.

Price: Qt., 65¢; ½ gal., \$1.25; 1 gal., \$2.25.

All orders of Paint amounting to 5 gallons or more will be prepaid anywhere within 400 miles.

## How to Figure the Amount of Paint Needed for Your Buildings

Measure length, width and height. Add together the total length in feet of the two sides and two ends of the building. Multiply this by the average height of the building at the eaves with 2 feet added for cornice. This gives square feet of surface to be painted. One gallon will paint 250 square feet with two coats. Divide the number of square feet to be painted by 250 and you will get the number of gallons needed.

All orders of Paint amounting to 5 gallons or more will be prepaid anywhere within 400 miles.

## Good Varnishes Priced Right

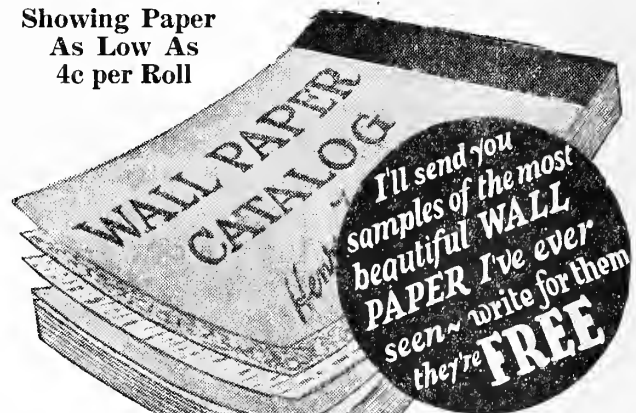
Women folks who fuss at the men for newly varnished floors and woodwork or else get busy and do it themselves have an easier time keeping the floors and woodwork clean. Looks a lot nicer, too. At our prices you can save money and spruce up to suit you. Our All-Purpose Varnish is No. 1 grade. The Spar Varnish is some higher in price but it is much better in our opinion for use when sunshine or water may strike it. You'll get your money's worth out of either one. The Varnish Stain comes in Light or Dark Oak, Walnut, Mahogany or Cherry. Priced below and guaranteed to please you.



	Qt.	½ Gal.	Gal.
Clear Varnish (All Purpose)	\$1.00	\$1.90	\$3.70
Varnish Stains (All Colors)	1.00	1.90	3.70
Varnish Stain (Ground Color)	1.00	1.90	3.70
Spar Varnish (Clear)	1.20	2.20	4.00
Varnish Brushes: 1-inch, 35¢; 1½ inch, 50¢; 2-inch, 80¢.			

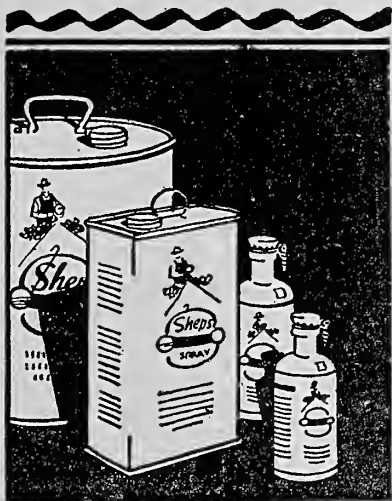
## New Wall Paper Catalog

Showing Paper  
As Low As  
4¢ per Roll



## Saved Big Money and Proud of the Suit

"I received my suit I ordered from you and I think it is a dandy suit. I heard you speak about your suits over the Radio and I was in need of a suit and thought I would take a chance and order one and I must say I am well pleased for I know I saved big money and got a suit I am proud of and the price of this is sure right - I don't see how you can do it. Such good quality and such a low price ought to sell you lots of suits."—W. R. Utley, Green Top, Mo.



# Sheps Plant Spray Controls and Kills Insects

Manufactured by  
**SHEPARD LABORATORIES**  
Council Bluffs, Iowa

# **SHEPS PLANT SPRAY HAS GREATER BODY**

## **SHEPS PLANT SPRAY**

### **Controls Both Sucking and Chewing Pests**

After more than five years of research, the Shepard Laboratories have succeeded in perfecting a spray for the use of Florists, Greenhouse Operators, Gardeners and others, which in a single preparation successfully controls both sucking and chewing insect pests.

Such a preparation long has been sought. Heretofore growers have been compelled to make use of Arsenate of Lead, Paris Green, Hellebore, Nicotine, Bordeaux Mixture—even Cyanic Gas in fighting the many varieties of pests which attack and often destroy their plants, flowers and vegetable crops.

Experiments covering five years, have demonstrated that SHEPS PLANT SPRAY is the practical realization of the hope that such a preparation would finally be found. In presenting this little booklet, we do not wish to be understood as saying that it is the final perfection of all sprays, or that it will successfully control every species of insect pest which now exists or may later be discovered. Such a claim would be idle.

What we do claim, and guarantee, is that, when used according to the simple directions accompanying each package, that it will control the great majority of present day pests, without damage to the foliage or plants, and without danger to human life.

Proprietors of greenhouses are our most enthusiastic customers; and gardeners, and other growers, both professional and amateur, declare it is the "wonder spray" of the age.

We ask you to give this little booklet a careful reading. Then you will understand why this spray is finding such a great market. It is the most economical, and also the most efficacious preparation you ever used.

## **HOW TO APPLY SHEPS PLANT SPRAY**

A thorough spraying, which will touch every insect, is necessary as the solution must come in direct contact



with the insects in order to kill them. Spray the top of the plants downward, the bottom upwards, and from the sides as well as the soil. To obtain maximum results, use a good mist spraying nozzle and high pressure and spray in the late afternoon at which time the insects are more abundant.

### DAILY CARE IS NECESSARY

In growing to maturity many of these insects pass through two different series or changes. For illustration, plant-lice, thrips, leaf-hoppers, and plant bugs are hatched from the egg in a form which resembles a full grown insect. The gardener or florist should familiarize himself with the different stages of the destructive pests, which require almost daily repressive measures during the growing season.

Do not hesitate to use the solution liberally as it will not injure the foliage or sour the soil when used according to directions. It will not discolor the leaves or lower the market value by leaving any appearance of the use of an insecticide. Nor will it burn the most tender plants, such as sweet peas, colingias, snapdragons, etc. It is particularly recommended for use on carnations, as it does not impair the carnation lustre nor shorten their life after cutting.

### CONTROL INSECTS!

Various state entomologists agree with us that many insects can be practically eliminated when the plants are young by thoroughly spraying the soil of the garden and greenhouse at least once each week, using  $\frac{1}{2}$  oz. of Sheps Plant Spray to one gallon of water. An important factor, in the growing of flowers and garden vegetables is to eliminate the insects from the start.

### SHEPS PLANT SPRAY BRINGS BEST RESULTS

**Try It.** You will find it to be everything we claim for it. You run no risk in purchasing it, because it is absolutely non-poisonous to human beings, birds, animals or plants, but sure death to most insects. Use according to directions and you will see results in 24 hours, or we will cheerfully refund your money.



Kansas City, Mo., Oct. 15, 1928  
Shepard Laboratories, Council Bluffs, Iowa.

Please send one gallon of Sheps Plant Spray at once. It is the best I have ever used. I can't say too much for it.

Yours truly,

OTTO MESSMER.

Uehling, Neb., June 7, 1928.  
Shepard Laboratories, Council Bluffs, Iowa.

I am writing you a few lines in regard to your Sheps Plant Spray.

I received a sample, enough to make 16 quarts of solution. I have used it on my house plants, and garden vegetables such as radish, spinach, cucumbers and all other early vegetables and have never had anything give such good results. Cannot afford to be without it. Would like to have another quart.

Can you send this at once C. O. D. as I did not get a price list and I must have it within a few days or I will lose my cucumbers as the little yellow bug is sure busy this morning. I just have enough for a couple more sprayings.

I obtained the sample through KOIL radio station. That's once when my listening has repaid me as I found something to kill bugs. Let me hear from you.

Yours truly,

MRS. E. J. TRAUSE, Box 32.

Birmingham, Ala., Oct. 3, 1928.  
Shepard Laboratories, Council Bluffs, Iowa.

Please ship us express 1 5-gallon can Sheps Plant Spray.

Your salesman left me a small sample a few days ago and I believe it to be the most effective spray I have ever had for greenhouse use.

Yours very truly,

HARRIS FLORAL COMPANY,

By R. V. Harris, President.

Fort Worth, Tex., Oct. 23, 1928.  
Shepard Laboratories, Council Bluffs, Iowa.

Please ship at once 1 gallon of Sheps Plant Spray to us, and also ship Cannon Nursery Co., in care of Mr. McCarter, Arlington, Texas, 1 gallon.

We are killing plenty of mealy bugs with your product and hope to sell quite a few more gallons.

Yours,

FT. WORTH FLORAL CO.,

(Signed) P. F. Maben. Jr

# Sheeps Plant Spray Guide

CROPS	INSECTS	DILUTIONS
Carnations Sweet Peas Daisy Snap Dragons Poppy Other tender Flowers and Vegetables.	Aphis (Plant Lice) Black Fly Mites Green Fly Etc.	To each teaspoon, ( $\frac{1}{2}$ oz.), add 1 or 2 teaspoons of water. Stir 15 seconds to make emulsion. Then add 1 quart of water. Spray every 10 days to keep pests eliminated. In severe cases spray every 3 to 5 days until all are gone.
Roses Coleus Chrysanthemum Nasturtium Cineraria Begonias Ferns, Palms.	Red Spider Thrip Mealy Bug Leaf Roller Leaf Hopper Rose Slug Caterpillars, etc. Scale Mildew Fungus	To each teaspoon, ( $\frac{1}{2}$ oz.), add 1 or 2 teaspoons of water. Stir 15 seconds to make emulsion, then add 1 quart of water. Spray every 10 days to keep pests eliminated. In severe cases use 2 teaspoons, ( $\frac{1}{2}$ oz.) every 3 to 5 days until all are gone.
Potatoes Beans, Peas Cabbage, Onions Tomatoes, Beets Turnips, Radishes Lettuce, Melons Squash Cucumbers Other hardy Flowers and Vegetables.	Potato Bugs (Colorado Beetle) Cabbage Worms Tomato Worms Thrip, Aphids Leaf Hopper Leaf Roller Plant Lice Other Insects	In extreme infested cases can double the amount with safety.

**Packed In Following Sized Packages**

## PRICES

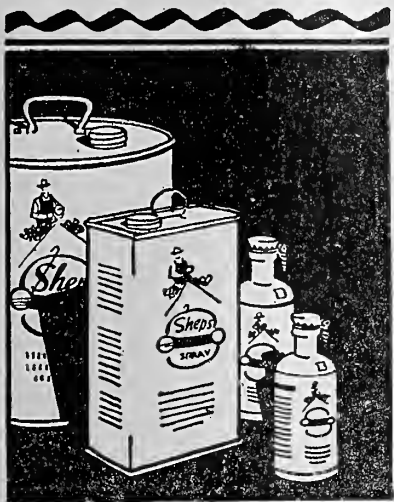
2-oz. bot., 35c.	Makes 4 gals.	Spraying Solution.
$\frac{1}{2}$ -pt. bot., 75c.	Makes 16 gals.	" "
Pint bot., \$1.25.	Makes 32 gals.	" "
Qt. cans, \$2.00.	Makes 64 gals.	" "
Gal. can, \$6.35.	Makes 256 gals.	" "
5-gal. can, \$30.00	Makes 1280 gals.	" "

**Distributed by**

**ROOT'S NURSERIES, INC.**

**R. D. No. 1**

**MANHEIM, PA.**



# Sheps Plant Spray Controls and Kills Insects

Manufactured by  
**SHEPARD LABORATORIES**  
Council Bluffs, Iowa



